



The Financial Skills to Navigate the Transition to College and Beyond



\$25,000

IS THE THE AVERAGE DEBT A STUDENT GRADUATES WITH IN 6 YEARS.



75%
OF COLLEGE STUDENTS HAVE CREDIT CARD DEBT.



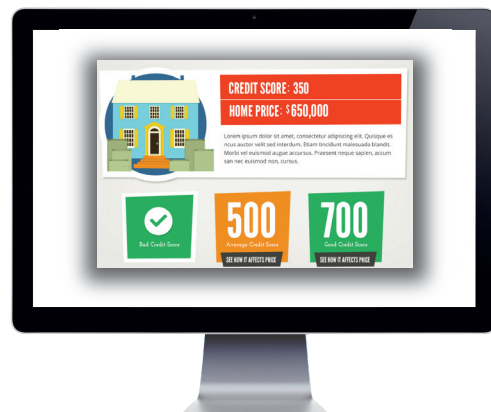
1 OF THE 3
TOP REASONS A STUDENT WILL DROP OUT OF SCHOOL IS FINANCIAL PRESSURES

Financial concerns and student loan debt are jeopardizing college completion, the quality of learning outcomes, and alumni satisfaction for today's students. In fact, 79% of college students worry about debt and the negative impact it can have on student

success in school and beyond. As funding declines, institutions are being asked to solve this problem with limited resources and grappling to find the tools to provide timely, relevant financial education to students as they transition into and out of school.

The Power of Just-in-Time and Personalized Education

Transit—Financial Wellness™ is a turnkey financial education platform designed to empower students with the skills to understand their finances and successfully transition into and out of the college experience. Our goal is to maximize student retention and success from their first year to after graduation.



Student Experience

Transit is web and tablet-enabled, providing students with a self-paced, interactive experience that can be accessed and revisited at any point in the user experience.

Interactive Best-of-Breed Content

- User-driven learning environments that provide students with key financial decision-making skills
- Focuses on 3 main topics including: School Expenses, Personal Expenses, and Career and Post-Graduation Decisions
- Includes scientifically designed student surveys and knowledge assessments
- Applies adaptive pathing based on student loan debt, credit card usage and other self-reported financial attitudes and behaviors

Empowering Your Institution

Enhance Student Well-Being and Alumni Relations

- Empower students and future alumni to succeed financially in school and beyond

Improve Student Retention

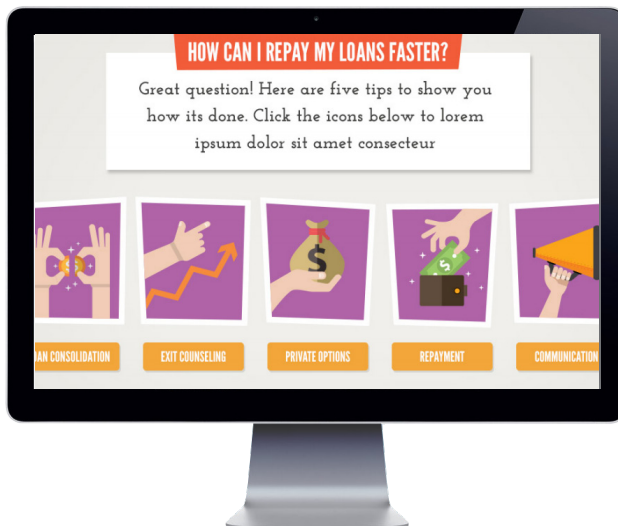
- Enhance loan counseling and dropout prevention for borrowers

Extend Student Support Resources

- Instantly enable thousands of hours of learning for all students

Access Data on Your Students' Financial Attitudes and Behaviors

- Understand your student population's financial risks through in-course surveys



Transit – Financial Wellness Index™

A snapshot of your students' financial attitudes and behaviors in categories like...



POSITIVE & PROACTIVE LOAN BEHAVIOR



ATTITUDES TOWARDS NEGATIVE DECISIONS & CONSEQUENCES



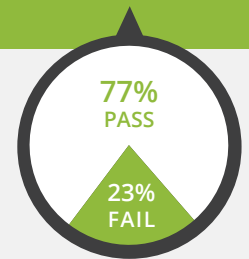
POSITIVE & PROACTIVE BANKING BEHAVIOR



RISKY FINANCIAL BEHAVIOR



CREDIT CARD OWNERSHIP & BEHAVIOR



EverFi is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have touched the lives of over three million students.

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