Ignition DIGITAL LITERACY

Empowering Teens to Navigate the Digital Landscape

Ignition - Digital Literacy & Responsibility™ combines the power of gaming, interactive learning and engaging instructional design to educate teens on the risks and rewards of technology. The curriculum aligns with the National Educational Technology Standards (NETS), established by the International Society for Technology in Education (ISTE), and fulfills the Childrens Internet Protection Act (CIPA) objectives. Ignition is available to K-12 schools at no cost through public-private partnerships secured by EverFi.

The Educational Experience

Best-of-Breed Content

Ignition features 7 modules that incorporate skill building and cover critical topics such as digital footprint, security, privacy, cyberbullying, and digital time management.

Personalized Learning & Gaming Simulations

Customized activities serve as guidelines for using technology in safe and responsible ways. Learning is applied in real-life gaming scenarios where students must demonstrate their mastery of digital issues, such as creating a blog, managing a social networking site, and resolving cyberbullying situations.

Rich Assessment Data

Ignition contains assessments that measure student knowledge gains and changes in students' attitudes and behaviors.

Getting Started

Teachers can get started after a 20-minute meeting with their local schools manager.

Length: 3-4 Hours

Level: Grades 6-9

Topics Covered

- Digital footprint
- Secure identity
- Cyberbullying
- Good texting practices
- Conducting online research
- Digital time management
- STEM

EVERFI

EverFi is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have impacted the lives of over six million students.

The Need For Digital Literacy

Today's teens face new challenges surrouding technology. While an increasing number of students have access to the tools necessary to succeed, they are not being taught how to leverage technology in a responsible and safe way. Teens now use the Internet to conduct research, apply to college and network with friends, but the rules of appropriate behavior in these digital contexts are often gray.

Ignition informs students on both "nuts and bolts" on how technoogy works, while also placing them in virtual environments to tackle critical issues.

Ignition and CIPA

Ignition maps to CIPA objectives by:

- Exploring positive communication and collaboration along with helping peers avoid negative online behavior. Students identify different forms of cyberbullying, pinpoint strategies for prevention and help those who have been victims.

- Determining short and long term personal effects of digital decisions, as well as the human, legal and social implications of digital use and technology.

- Recognizing the dangers and consequences of sharing too much personal information on social networks; understanding how to set up a secure online profile, including customizing privacy settings and creating strong passwords.

43%
OF TEENS HAVE THEIR SOCIAL NETWORKING PROFILE VIEWABLE TO STRANGERS.

- Cox Communications

Program Benefits

- On-demand access and implementation

- Teach, assess and certify students in 21st century skills

- Empower students to become more responsible digital citizens

- Track and share student knowledge gain

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