

NFTE Venture

Cultivating Entrepreneurial Thinking for the Economy of Tomorrow

EverFi and Network for Teaching Entrepreneurship (NFTE) have partnered to create *Venture: Entrepreneurial Expedition*. Venture uses case studies, interactive business simulations, and personal development activities to teach students how to think entrepreneurially in business and in life. Students will reflect on their personal strengths, characteristics and goals to make informed decisions and design a simulated business. Students will leave the course with an “ePortfolio” - a dynamic, visual representation of both their business pitch and their personal career goals.

The Learning Experience

Best-of-Breed Content

Venture combines NFTE's 25 years of experience in producing highly-effective youth entrepreneurship programs with EverFi's expertise in digital learning platform design.

Personalizes Learning & Interactive Simulations

The course is designed to make entrepreneurship come to life for students. By using simulations and case studies, featuring real business situations and real entrepreneurs, students are exposed to entrepreneurship in a hands-on and practical way.

Assessments

Diagnostic surveys, along with pre and post assessments provide insight into student knowledge gain, along with attitude and behavior change.

Getting Started

Teachers can get started after a 20-minute meeting with their local schools manager.



Level: Grades 7-10

Length: 5 Hours

Topics Covered:

- The Entrepreneur In You
- Entrepreneurial Thinking For Life
- Generating Business Ideas
- Introduction to Market Research
- Building an Entrepreneurial Team
- Growing a Business
- The Cost of Doing Business
- Promoting Your Business
- Your Business Snapshot

EVERFI.COM

EverFi is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have impacted over seven million students.

The Need For Entrepreneurial Thinking

Entrepreneurial thinking is a critical skill for the careers of the future. Today's workforce must be more flexible, more independent, and more entrepreneurial to thrive. 54% of millennials say they either want to start a business or have already done so. Are they ready to make that happen?

As students prepare for their careers in the new economy—as employees or business owners—they will need to be innovative thinkers, and creative problem solvers to succeed.

Program Benefits

- Gain self awareness through taking an interactive diagnostic that enables discovery and identification of the skills and behaviors needed to be an entrepreneur.
- Be able to effectively identify what a business opportunity is and how to turn business ideas into a business opportunity.
- Learn the basic building blocks of starting and maintaining a business through digital scenarios and simulations that culminate in the creation of a business pitch.



40%

OF AMERICANS ARE EXPECTED TO BE BUSINESS OWNERS, FREELANCERS, OR CONTRACTORS BY 2020

- Study conducted by software company Intuit

13%

THE GLOBAL YOUTH UNEMPLOYMENT RATE IS THE HIGHEST IT'S EVER BEEN

- Global Employment Trends for Youth 2012. Geneva: International Labour Organization



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