EVERFI

Configuring AlcoholEdu for College™ Update

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Item & Name in Foundry	Location in Course	Description & Recommendations
Module 1: Introduction		
Welcome Image • Custom Image M01_P01	First page of course	• Recommend an image that represents your students and/or campus
Welcome Letter • Custom Heading M01_P04 • Custom Text M01_P04 • Custom Image M01_P04	Start of course	• Introduce the course and its purpose • Remind learners of deadlines • Provide important information about your institution (e.g., your goals, expectations, support structures, etc.) • Custom Image & Title (Image size: 1200px (wide) by 1200px (high) • Example Content: President's Welcome Letter & Image of President or campus

Welcome Video
 	
• Custom Video M01_P05
	After Welcome Message	• Example Content: Video from President and/or Key Administrator
		• Introduce the course and its purpose
		• Remind learners of deadlines
		• Provide important information about your institution (e.g., your goals, expectations, support structures, etc.)
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Custom Page • Custom Heading M01_P14 • Custom Image M01_P14 • Custom Text M01_P14	After "Pour a Standard Drink of Liquor"	• Custom Image & Title (Image size: 1200px (wide) by 1200px (high) • Avoid content that might influence learner responses to survey questions about alcohol and other drug use.

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Module 2: It's Your Choice		
Custom Page • Custom Heading M02a_P12 • Custom Image M02a_P12 • Custom Text M02a_P12	After "How Do you Feel?"	• Recommended topics: programming and services available to students who may be actively using alcohol or other drugs in unhealthy ways. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

Custom Video
• Custom Video M02a_P13
	"Frequent High-Risk Drinker" content path, before recovery support page	• Recommended topics: brief interviews with staff who can speak to services available to students who may be actively using alcohol or other drugs in unhealthy ways.
		• Recommended length: 45-60 seconds
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Custom Page • Custom Heading M02b_P06 • Custom Image M02b_P06 • Custom Text M02b_P06	Abstainer content path, after "Reasons for Not Drinking" page	• Recommended topics: programming and services that focus on supporting a student's choice not to drink, and activities that don't involve alcohol. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

Custom Video
• Custom Video M02b_P07
	Abstainer content path, before "Support for Your Choice" page	• Recommended topics: brief interviews with staff who can speak to services and programs available to students who don't drink.
		• Recommended length: 45-60 seconds.
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Custom Page • Custom Heading M02c_P05 • Custom Image M02c_P05 • Custom Text M02c_P05	Moderate Drinker content path, after "How Do You Feel?" page,	• Recommended topics: programming and services available to support students who may be interested in changing their behaviors. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

Item & Name in Foundry	Location in Course	Description & Recommendations

Custom Video
• Custom Video M02c_P06
	Moderate Drinker content path, before "Get Support" page.	• Recommended topics: brief interviews with staff who can speak to available services and programs that don't focus on alcohol.
		• Recommended length: 45-60 seconds.
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Custom Page • Custom Heading M02d_P04 • Custom Image M02d_P04 • Custom Text M02d_P04	Default content path, after "How Many Drinks?" page	• Recommended topics: programming and services available to students related to alcohol and other drugs. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

Custom Video
• Custom Video M02c_P06
	Default content path, before "How Do You Feel" page	• Recommended topics: brief interviews with staff who can speak to available services and programs that don't focus on alcohol.
		• Recommended length: 45-60 seconds.
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Module 3: Expectations & Relationships		

Custom Video
• Custom Video M03_P12
	After Self-Care National and Custom Resources	• Recommended topics: brief interviews with with campus wellness professionals
		• Recommended length: 60-90 seconds.
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users

Custom Page • Custom Heading M03_P13	After Self-Care Resources and your custom video (if implemented)	• Recommended topics: brief highlights of campus self-care, stress management, or other student support groups, programs and activities. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

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Module 4: Brain & Body		
Custom Page • Custom Heading M04_P13 • Custom Image M04_P13 • Custom Text M04_P13	After the page "A Risky Mix"	• Recommended topics: discussion of any harm-reduction programs you may have available for students, or programs that address use trends that you are currently trying to mitigate. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)
Custom Video • Custom Video M04_P14	After Custom Page (if implemented)	• Recommended topics: brief interviews with staff from any harm-reduction programs you may have available for students, or programs that address use trends that you are currently trying to mitigate. • Recommended length: 30-45 seconds. • Video Upload Requirements 　» Upload the highest quality video possible -- HD preferred. 　» YouTube will adjust quality based on the viewer's connection speed. 　» Enable Closed Captioning for visually impaired users
Custom Page • Custom HeadingM04_P17 • Custom Image M04_P17 • Custom Text M04_P17	After the "Best Idea Ever?" branching video interaction	• Recommended topics: brief reminder of your campus definition of consent. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)
Module 5: Being in Community		
Custom Page • Custom Heading M05_P09 • Custom Image M05_P09 • Custom Text M05_P09	After the custom Alcohol & Other Drug policy page	• Recommended topics: briefly highlight why your school's policies are important, how they contribute to positive student experiences. You can also discuss your school's cannabis policy • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)
Custom Page • Custom Heading M05_P19 • Custom Image M05_P19 • Custom Text M05_P19	After the Student POV video "Voices of Recovery"	• Recommended topics: brief highlights of your school's recovery support programs, and/or how students can act as allies to students in recovery on your campus. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

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Module 6: your Goals & Plan		
Custom Page • Custom Heading M06_P07 • Custom Image M06_P07 • Custom Text M06_P07	After students have identified their goals and formulated a plan for accomplishing them.	• Recommended topics: brief highlights of programs and services at your school that are designed to help students be successful including study skills and career guidance resources, financial aid, and other support programs. • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)
Module 7: Conclusion		
Closing Letter • Custom Heading M07_P06 • Custom Image M07_P06 • Custom Text M07_P06	End of course	• Recommended topics: Additional programming available at your school Any relevant mandates related to course completion Important information about your institution (e.g. your goals, expectations, support structures, social norms data, etc.) • Custom Image & Title (Image size: 1200px (wide) by 1200px (high)

Custom Video
• Custom Video M07_P07
	End of course	• Recommended topics: Additional programming available at your school Any relevant mandates related to course completion (and passing the exam) Important information about your institution (e.g. your goals, expectations, support structures, social norms data, etc.)
		• Recommended length: 30-45 seconds
		• Video Upload Requirements
		  » Upload the highest quality video possible -- HD preferred.
		  » YouTube will adjust quality based on the viewer's connection speed.
		  » Enable Closed Captioning for visually impaired users