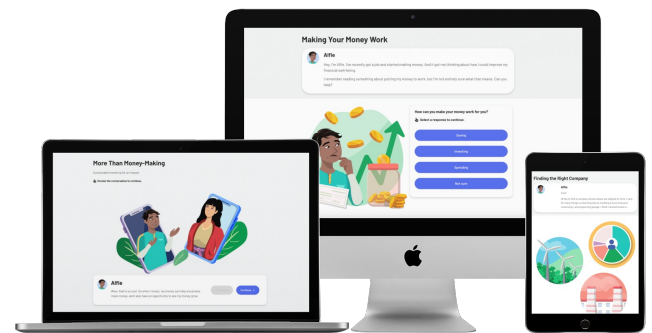


FREE DIGITAL LESSON

# Sustainable Investing Essentials

According to a recent study, three-quarters of Gen Z consumers assert sustainability is more important when making purchase decisions than brand name.<sup>1</sup> We make financial choices every day. However big or small, each choice you make impacts you and your financial well-being. But how could your financial choices potentially impact the world around you? Could they bring positive changes? Could they align to what matters to you the most?

EVERFI *Sustainable Investing Essentials* is a free digital program that teaches high school students about what sustainable investing is with a focus on responsible decision-making that aligns to personal values and how to leave a lasting social impact.



Sustainable Investing Essentials

1. Source: Forbes (2022)

## GRADE LEVEL:

9-12

## LENGTH:

1 digital lesson,  
15-20 mins

## CURRICULUM FIT:

Finance, Economics,  
CTE, Social Studies,  
Business, FACS

## STANDARDS ALIGNMENT:

Jump\$tart National Standards:  
Investing, US State Financial  
Literacy Standards, Collaborative  
for Academic, Social, and  
Emotional Learning (CASEL)

## EFFICACY:

All EVERFI K-12 courses  
are research-based.

Learn more at  
[EVERFI.COM/Research](https://everfi.com/research)



## Free Digital Platform & Support



Self-guided, interactive digital  
lessons with real-world scenarios



Extension activities & resources  
to bring the digital lessons to life



Built-in student assessments  
with real-time, automatic grading



Single sign-on (SSO) available to  
streamline student registration

Clever -and- ClassLink



### PRE-SURVEY



### LESSON

Sustainable Investing Essentials



### POST-SURVEY



measure learning  
gains with pre- and  
post-assessment  
questions and real-  
time score reporting

## EXTENSION OPPORTUNITIES

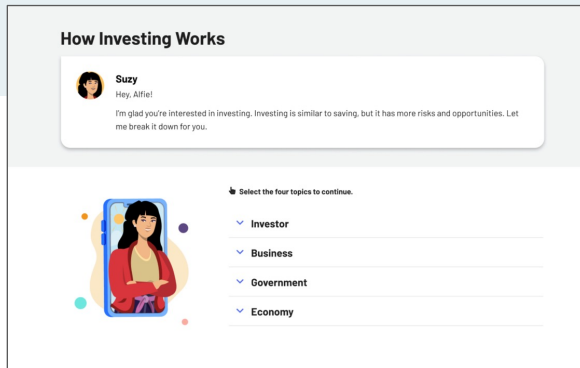
supplemental lesson  
plan and student  
worksheet are available  
on our digital platform

# Teach Students About Making Sustainable and Impactful Financial Choices



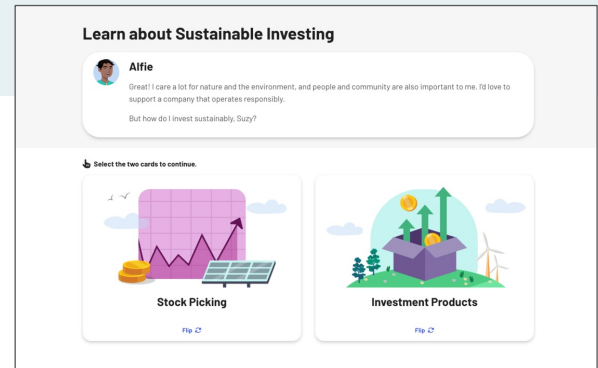
Financial literacy is important for students because it helps them learn how to manage their money effectively and helps them learn to plan for financial hardships and real life. Financial literacy is a necessary life skill that I wish I would have learned in school.

– High School Teacher, Texas



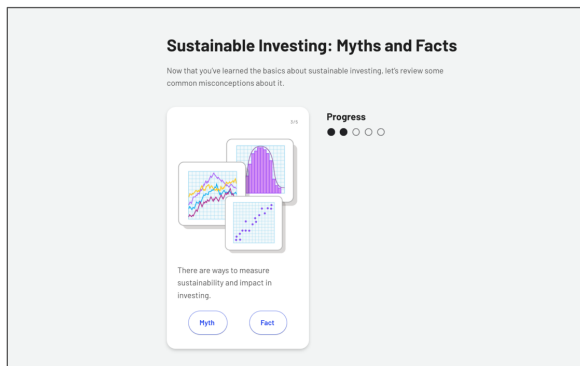
## How Investing Works

Students explore the various aspects of investing, including risks and opportunities and the differences between saving and investing.



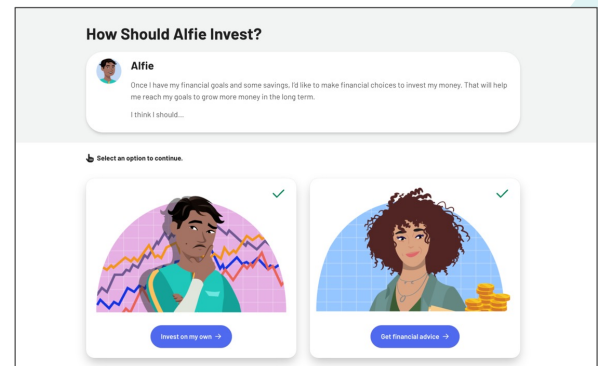
## Learn About Sustainable Investing

Students learn how sustainable investing can be one of many considerations when trying to create an impact, and how to evaluate financial choices.



## Myths vs. Facts

Students engage in activity where they review some common misconceptions about sustainable investing.



## Investing Exploration

Students help characters learn about making sustainable, responsible, and impactful financial decisions.

This course is a part of EVERFI's  
High School Financial Education Suite



Library of complementary courses covering topics like banking, saving, spending, investing, employment, income, and setting financial goals

EVERFI®  
from Blackbaud

Ready to start?

Register now at  
[EVERFI.COM/NewTeacher](https://EVERFI.COM/NewTeacher)



EVERFI from Blackbaud empowers educators to bring real-world learning into the classroom and equip students with the skills they need for success – now and in the future.

[EVERFI.COM/K-12](https://EVERFI.COM/K-12)