



## Summer Youth Employment Initiatives

EverFi is deeply committed to preparing today's generation with the critical skills to be successful in work and life. We partner with cities across the country to bring our STEM career readiness, financial literacy, and entrepreneurship courses to young adults through Summer Youth Employment Programs.

## How Can EverFi Enhance Your Program?

EverFi provides engaging digital course content, allowing students to move through interactive modules at their own pace. Our most relevant courses for SYEP participants focus on STEM career readiness, financial literacy, and entrepreneurship.

EverFi's digital curriculum will:

- Supplement current financial capabilities initiatives
- Reach all participants at scale
- Provide continuing education resources
- Certify and badge participants
- Deliver content to all devices

## Current Partnerships

### One Summer Chicago

EverFi's curriculum is the financial education cornerstone of the One Summer Chicago program. The program has reached over 18,000 Chicago youth as they have completed summer internships since 2013. Combining work experience and EverFi's curriculum, Chicago youth earn a well-rounded financial understanding that they can directly apply to their lives.

### Los Angeles Summer of Learning

In the Summer of 2014, Los Angeles Mayor Garcetti hosted a Summer of Learning Program with EverFi as a key partner. Students had the opportunity to earn a "Tech Titan Badge" by completing EverFi's Ignition - Digital Literacy and Responsibility program, arming LA students with the skills to make smart decisions about using technology.

### District of Columbia Summer Youth Employment

EverFi's financial literacy program is a recommended resource to complete the financial literacy requirements for participation in DCSYEP.

The EverFi curriculum reached

**1.2 Million** students during the 2014-15 school year.

— Based on 2014-15 EverFi Impact data

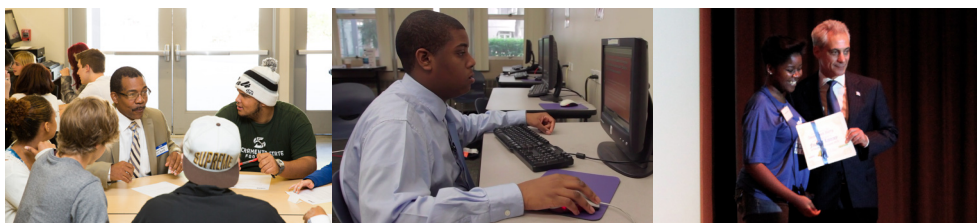
Students experienced an

**84%** increase in financial knowledge after completing the EverFi curriculum.

— Based on program assessment data from the 2014-15 school year

**8,382** One Summer Chicago participants were impacted by EverFi courses during the summer of 2015.

— Based on program assessment data from 2015



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For more information about EverFi, please contact:  
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