



NFTE Venture - Explore Your Inner Entrepreneur

NFTE Venture - Entrepreneurial Expedition™ guides students through their personal journey to become an entrepreneur. While starting a food truck business, students learn to make informed business decisions about their product, pricing, hiring, marketing, and even their business pitch for a potential investor.

At the end of *Venture*, each student leaves with their own e-Portfolio – a dynamic, visual representation of their personalized business plan and personal career goals. *Venture* can be integrated into unit plans and used during class time, as a capstone project, or in a flipped classroom.

Recommended Grade Level: 7-10

Total Modules: 3 (30-45 minutes each)

Total Time: 1.5-2 hours

Subject Fit: Business, CTE, Entrepreneurship & Marketing, or Social Studies

Standards Alignment: Common Core ELA, Common Core Math, State Academic Social Studies and ELA

Key Highlights

As a teacher, you receive:

- Real-time student assessment reports on your teacher dashboard
- Detailed standards alignment guide with your state-specific standards
- Answer Keys for all assessments
- Supplemental lesson plans

Your students will receive:

- Lessons in entrepreneurship that will help them build applicable business skills
- Developing an “entrepreneurial mindset” to think critically and solve real world challenges
- A summative E-Portfolio for their food truck business
- Immersive, interactive learning experience



Advice from Real-Life Entrepreneurs

NFTE Venture Course Flow



EVERFI Course Elements

Pedagogy based on the **Universal Design for Learning (UDL)** and **Teach for Understanding (TFU)** frameworks:



Engaging multi-media content for all types of learners



Pre, post, and formative assessments for evidence-based learning



Certificate-based skill development

Select Course Modules

Building an Entrepreneurial Team

A company is only as good as its people. During this module, students must hire complementary employees to create a strong team. Students discover the importance of understanding potential employees' strengths and weaknesses when hiring.

Marketing: Promoting your Business

As the adage goes, good marketing is worth a thousand great products. In this module, students learn the role promotion plays in the success of a business, from selecting different marketing methods to reaching their target market.

Building your Business Pitch

There's an art to writing a concise, effective business pitch. In this module, students learn the importance of a well-crafted message, and gain practice revising and delivering their final pitch.



Your Personalized Business E-Portfolio

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Course Module Topic Areas:

- Generating Business Ideas
- Introduction to Market Research
- Building an Entrepreneurial Team
- Growing a Business
- Finances: The Cost of Doing Business
- Marketing: Promoting your Business
- Creating Your Business Pitch

EVERFI is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have touched the lives of over ten million students.

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