

Character Traits for Starting a Business



Passion

What drives you?

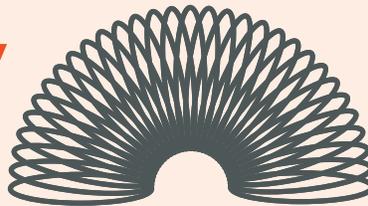


Self-Belief

How confident are you?

Flexibility

Can you adapt?



Tenacity

Can you stick-to-it?



Tolerance of ambiguity:

Are you a risk taker?



Vision

Do you spot opportunities?

