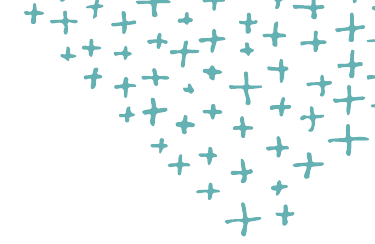
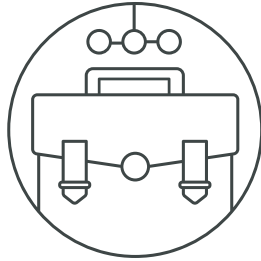


A Comprehensive Framework for Addressing SEL

Educating the Whole Child



**Career
Readiness**



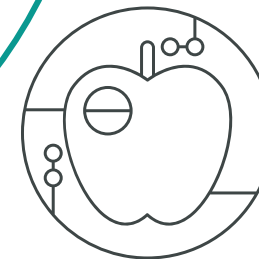
**Social and
Emotional
Learning**



**Financial
Capability**



**Health and
Wellness**



Today's Presenters



Erin McClintock



Sr. Director of Impact & Education,
EVERFI



Julia Sarmiento



SEL Supervisor,
Hillsborough County



Allison Ginn



PE & Health Coordinator,
Frisco ISD

AGENDA

1

INTRODUCING THE IMPACT FRAMEWORK

2

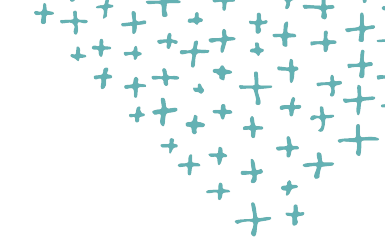
INSIGHTS FROM THE FIELD

3

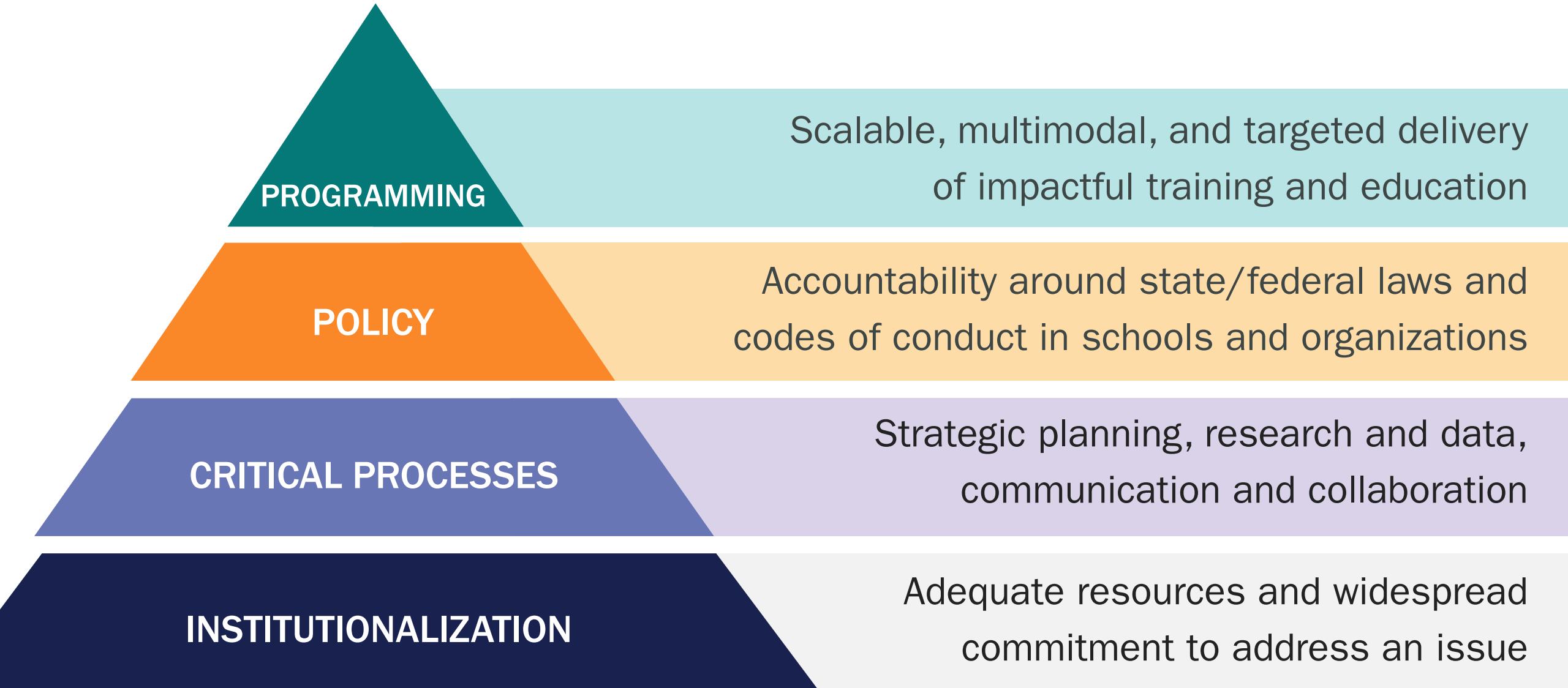
KEY TAKEAWAYS

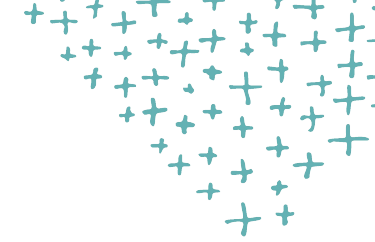
4

Q&A



The EVERFI Impact Framework



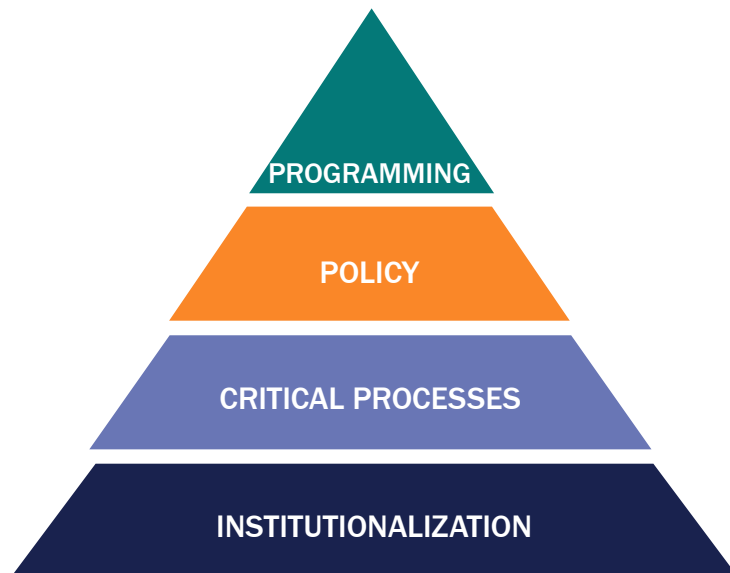


The EVERFI Impact Framework

INSTITUTIONALIZATION

Adequate resources and widespread commitment to address an issue

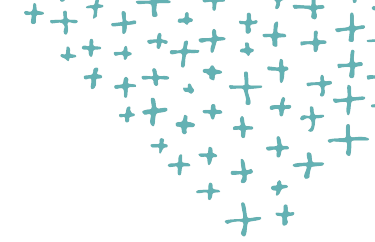
- Outward communication and messaging from administrators (principal, superintendent, school board)
- Resources: funds, staff, time
- Classroom practices- institutionalizing a “well” classroom
- A focus on SEL in the built environment (classrooms, lunch rooms, shared spaces)



A Case for Institutionalizing SEL

- For every dollar invested in effective SEL programs, there is an average return of \$11 in long term benefits. ¹
- Students are better prepared for jobs which are increasingly dependant on interpersonal skills such as the need to navigate cultural differences. ²
- Increases academic achievement and reduces disciplinary issues. ³





SEL Top Of Minds for Principals

Top 8 Areas of “High” or “Extreme” Concern

Student
mental
health

Student
poverty

Management
of student
behavior

Lack of
effective
supervision at
home

Safety and
security of
students

Bullying
through
social media

Student
homeless-
ness

Emotional
bullying

“What do you feel are the most pressing issues impacting students today?”

Mental health

56%

Social media

53%

Cyberbullying

35%

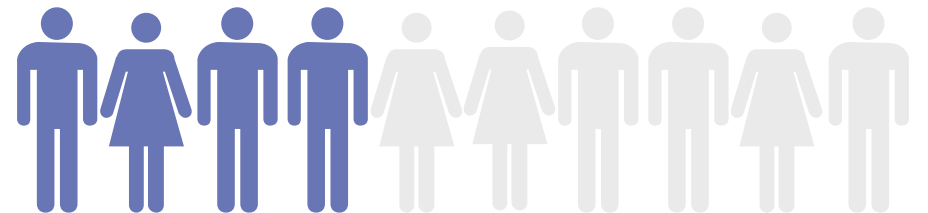
99% of educators said it is extremely important or very important to include these types of topics in their schools curriculum

99%

71% of educators feel that their school has the resources necessary to support **physical health**



41% of educators feel that their school has the resources necessary to support **mental health**

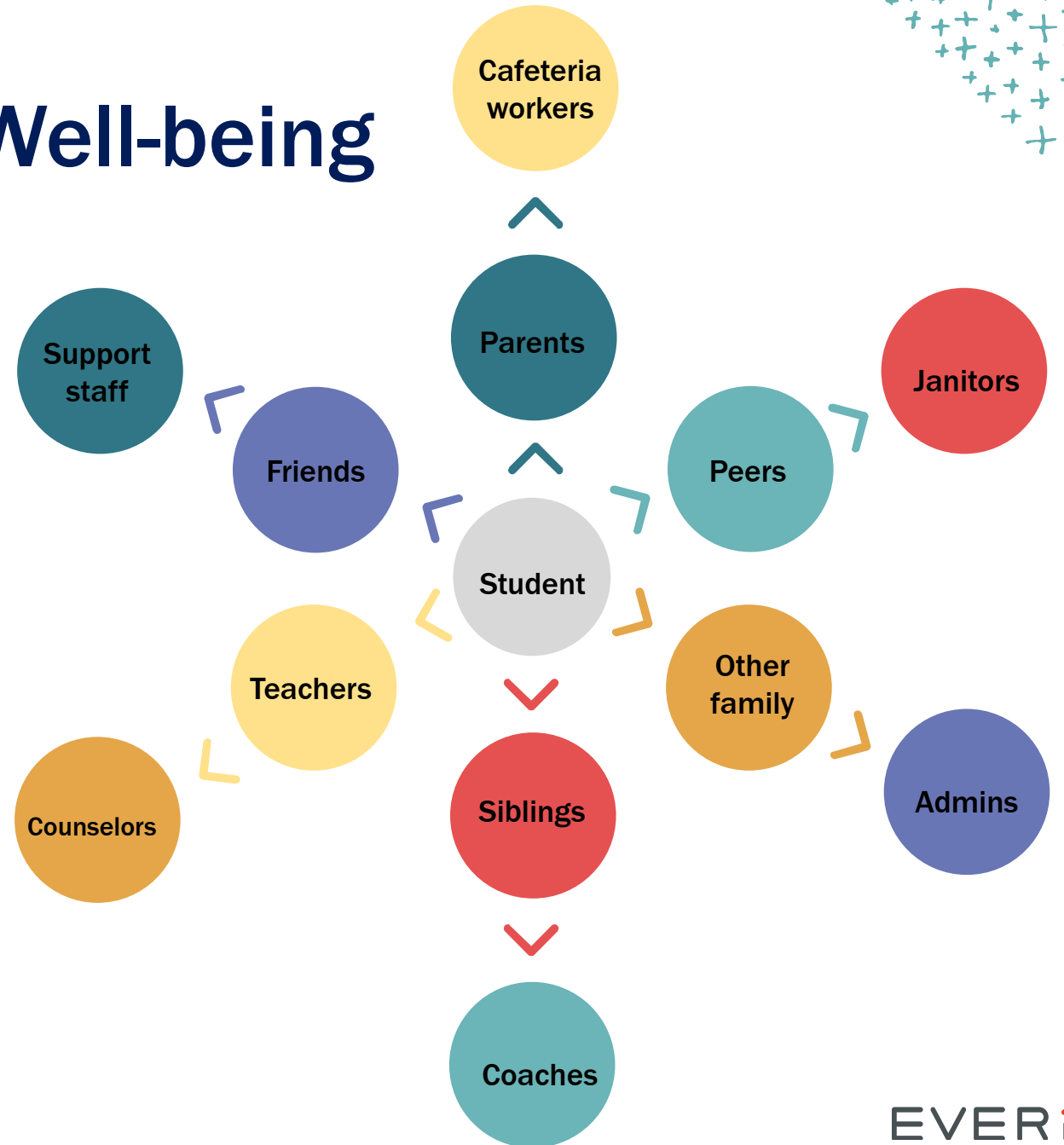


Expanding the Net of Well-being

Who are the “usual suspects”?

Who interacts with students frequently?

Who are we overlooking?



Insights From The Field



NorrisElem_Counseling @NorriselemC · Sep 25, 2019

4th grade SEL walks this morning! 4th grade was teaching their students about the Zen Zones (zones of regulation) and calm down tools during morning meeting to help students regulate emotions 🙏 #selfregulation #SEL #Responsiveclassroom #ourfisdstory @FISDCounseling



1

2

9



INDEPENDENCE HIGH SCHOOL 2019 - 2020 BELL SCHEDULE



Regular A Day/B Day Schedule

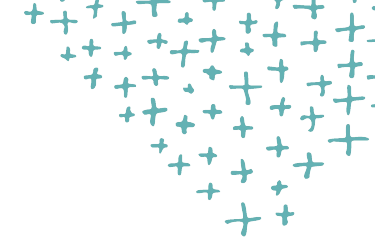
1ST PERIOD 9:00 – 10:30
Passing period 10:30 – 10:35

2ND PERIOD 10:35 – 12:05
Passing period 12:05 – 12:10

ADVISORY PERIOD 12:10 – 12:35
Passing period 12:35 – 12:40

3RD PERIOD 12:40 – 2:40
A Lunch: 12:35 – 1:05
B Lunch: 1:07 – 1:37
C Lunch: 1:39 – 2:09
D Lunch: 2:10 – 2:40
Passing period 2:40 – 2:45

4TH PERIOD 2:45 – 4:15



The EVERFI Impact Framework

CRITICAL PROCESSES

Strategic planning, research and data, communication and collaboration

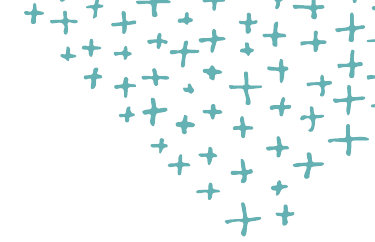
- Surveys and data around student well-being issues
- Disaggregating data findings
- Thoughtfulness around data collection practices
- Use of data to inform strategic planning process
- Sharing of data with stakeholders

PROGRAMMING

POLICY

CRITICAL PROCESSES

INSTITUTIONALIZATION



Insights From The Field

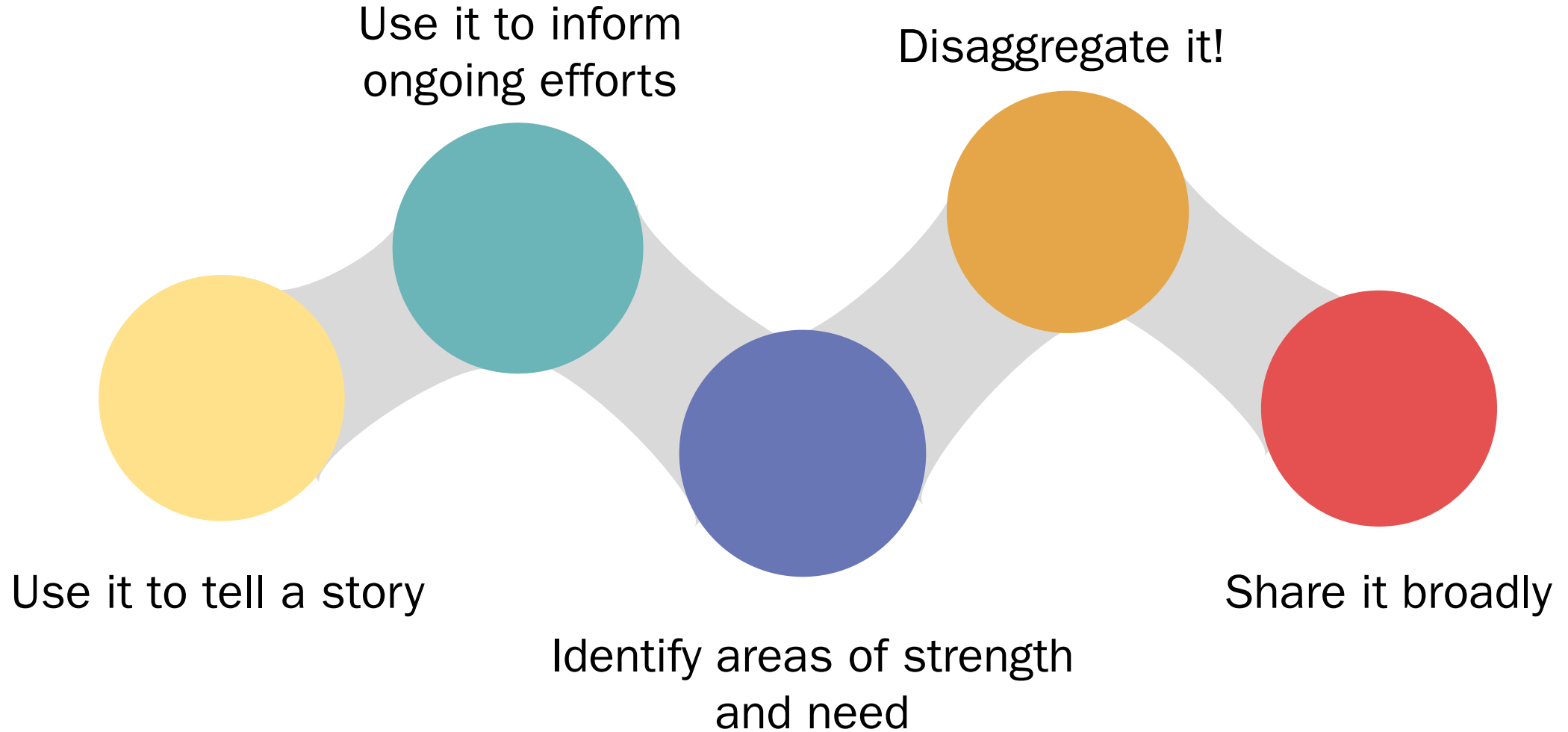
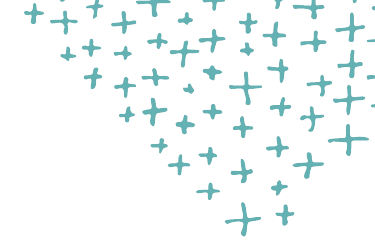
Frisco ISD Data - Everfi Course Usage

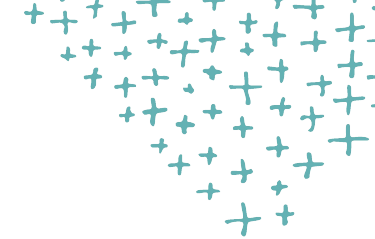
Total Everfi usage all-time: 59,021 enrollments

Total FISD learning hours all-time (since 2014): ~111,786 hours

2014-2015	263
2015-2016	701
2016-2017	2775
2017-2018	16273
2018-2019	22457
2019-2020	15947
K12 Summer 2018	298
K12 Summer 2019	251
K12 Summer 2020	567

Making The Most of Your Data





The EVERFI Impact Framework

POLICY

Accountability around state/federal laws and codes of conduct in schools and organizations

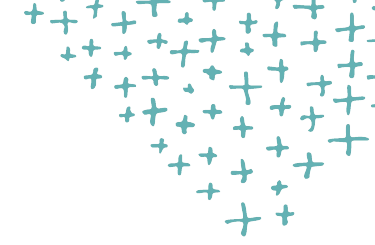
- State legislation influencing our work
- School-wide policies related to SEL
- Classroom policies and enforcement

PROGRAMMING

POLICY

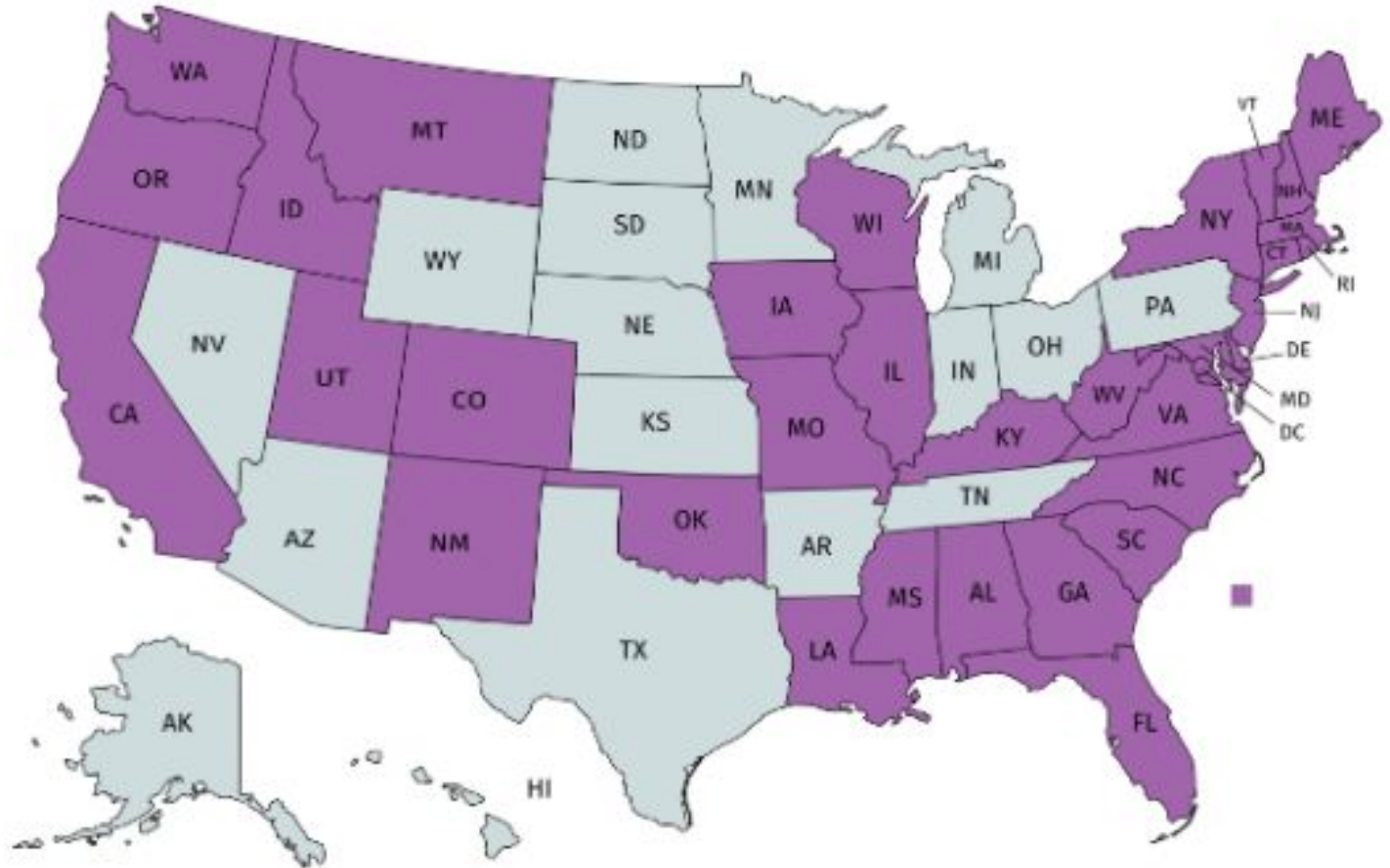
CRITICAL PROCESSES

INSTITUTIONALIZATION

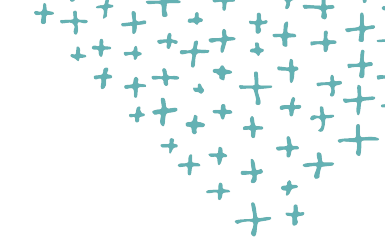


The Role of Legislation

34 states require mental/emotional health education for all students



Insights From The Field



High School Students Learn to Lead on Issues Affecting School Climate

Aug 12, 2016

[Tweet](#) [Share](#)



Student Ambassadors Work in Teams to Improve Campus Culture

Frisco ISD continues to empower high school students to make a positive impact on their campus.

About 80 students from eight high schools attended a training workshop at the Administration Building on August 10 to kick off the 2016-17 school year.

"The Student Ambassador program gives students a voice where they have a say in what's going on," said James Caldwell, FISD safe schools coordinator. "For example, 'If you don't like what is going on at your school, what would you do to fix it?'"

The Frisco ISD Student Services Department hopes to build leaders to help tackle issues that impact student success, including a teen's physical, social and emotional wellbeing.

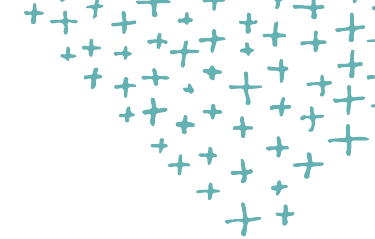
Florida will require mental health education for students in sixth grade and above



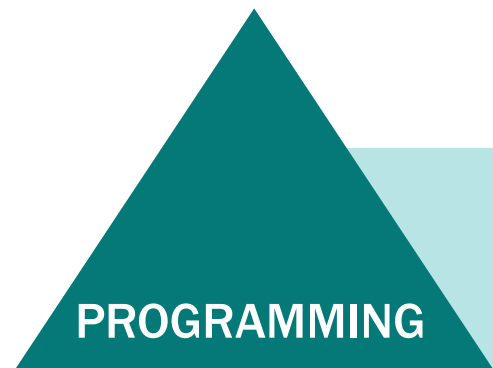
By **Lauren M. Johnson**, CNN

Updated 7:31 PM ET, Thu July 18, 2019

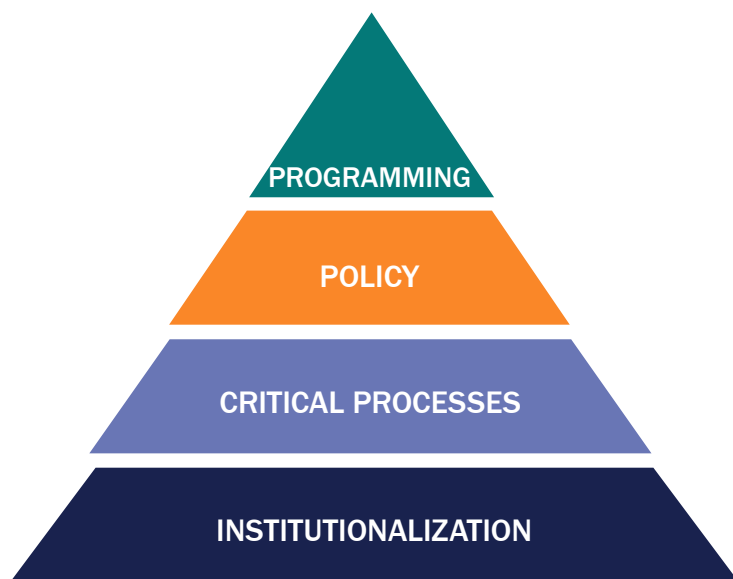




The EVERFI Impact Framework



Scalable, multimodal, and targeted delivery of impactful training and education





Insights From The Field



[SEL Resource Tile](#)

Link to over 500 lessons useful for guidance and advisory time

Closing Insights



Ask the right questions



Infuse SEL in the classroom



Look for allies- likely and unlikely



Connect with other district leaders

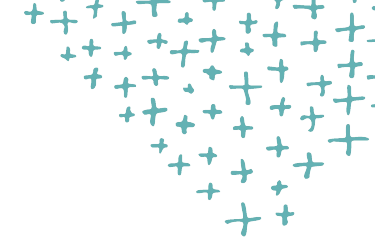


Flex your strategic muscles



Lead by example

The EVERFI Impact Framework



PROGRAMMING

Scalable, multimodal, and targeted delivery of impactful training and education

POLICY

Accountability around state/federal laws and codes of conduct in schools and organizations

CRITICAL PROCESSES

Strategic planning, research and data, communication and collaboration

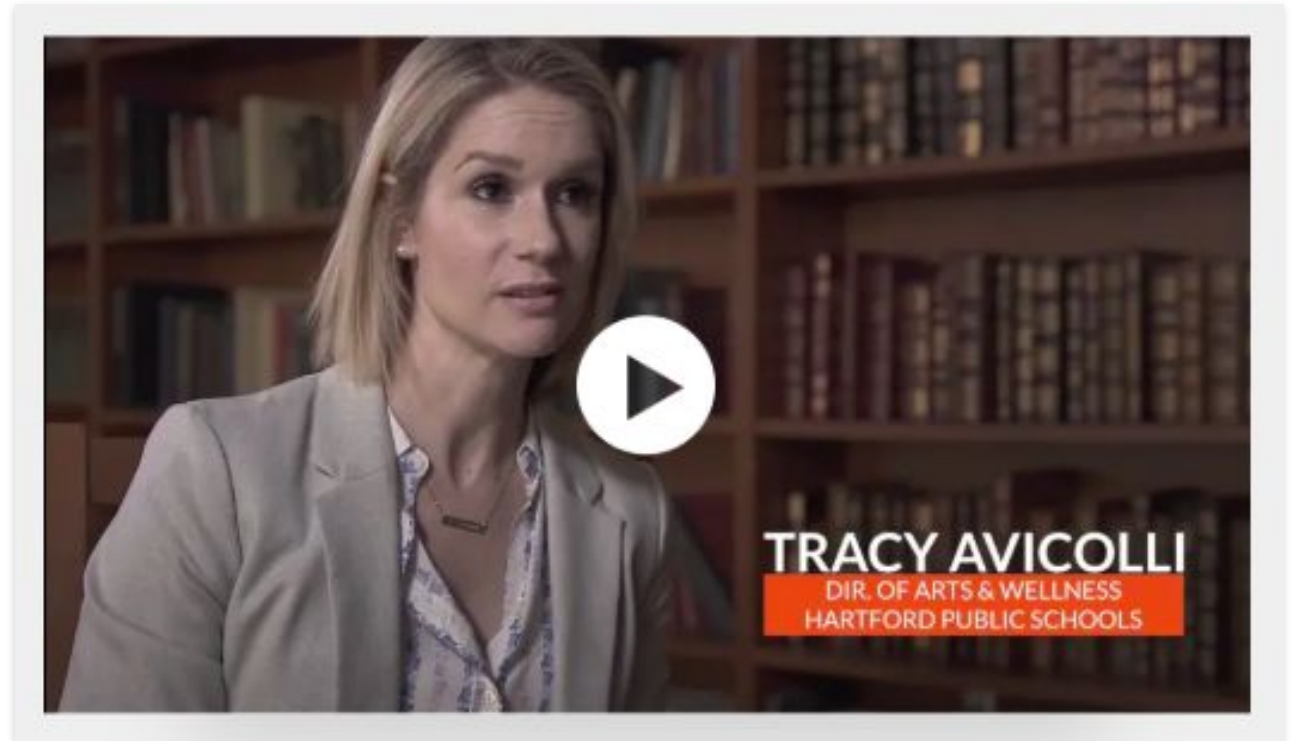
INSTITUTIONALIZATION

Adequate resources and widespread commitment to address an issue

Q&A

Next Steps

- Head to everfi.com/k12-districts to hear case studies from district leaders
- Request more information from your local team



Contact Info



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emcclintock@everfi.com



Julia Sarmiento



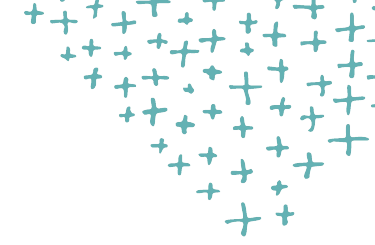
[julia.sarmiento@sdhc.
k12.fl.us](mailto:julia.sarmiento@sdhc.k12.fl.us)



Allison Ginn



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EDUCATION FOR THE REAL WORLD