



LEGENDS SHOOTING FOR PEACE & EVERFI

Legends Shooting for Peace, led by former NBA player Jerome ‘JYD’ Williams, partners with EVERFI to implement a comprehensive multi-city education program focused on African-American History, financial education and STEM career exploration. Since its launch three years ago, the program has reached over 20,000 students across 15 markets in the United States and Canada.

The *Legends Shooting for Peace* initiative blends in-school academic coursework with opportunities for students to engage with numerous NBA alumni through engaging in-person and virtual events.

Additionally, expanding educational opportunity is at the core of *Legends Shooting for Peace* and the organization has developed partnerships with leading HBCU’s and awarded over \$8 million in student scholarships.



PROGRAM IMPACT



“I just love the fact that I get to learn to understand what these NBA players experienced and how they triumph with their knowledge and resolve.”

- *Student from Detroit, Michigan*

EDUCATION PILLARS

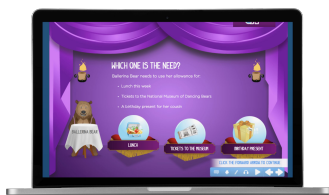
The *Legends Shooting for Peace* Program has partnered with EVERFI to develop interactive learning opportunities that focus on three core areas: African-American History, Financial Education, and STEM Career Exploration. These programs are embedded directly into school curriculum across 15 communities in the US and Canada.

Vault: Financial Education

Grade Level: 4-6th

Topics Include:

- Financial Decision Making
- Budgets & Spending
- Income & Careers
- Credit & Borrowing
- Future Planning



Game Time: STEM of Basketball

Grade Level: 6-9th

Topics Include:

- Simple & Compound Probability
- Properties of Sound Waves



306: African American History

Grade Level: 9-12th

Topics Include:

- Trans-Atlantic Slave Trade
- March on Washington
- Underground Railroad
- The Freedom Rides



HBCU PARTNERS

The *Legends Shooting for Peace* Program has partnered with a number of leading Historically Black Colleges and Universities to distribute scholarships in the amount of \$8.3M to students taking part in the programs.



ABOUT LEGENDS SHOOTING FOR PEACE

The *Legends Shooting for Peace* is a program spearheaded by global ambassador and former NBA player Jerome 'JYD' Williams and NBA legends. The mission of the organization is to bring communities together, promote education through reading, and encouraging people to engage in sports and other peaceful activities. National events supporting Jerome's nonprofit, JYD project, Inc., Choo Smith Youth Empowerment, and the Chapters of the National Basketball Retired Players Association (NBRPA) bring together community members, schools and students, creating memorable experiences and offering educational opportunities.

