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A BLACKBAUD COMPANY

# Using *Canva* for Education to ease into back-to-school



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 @MsWintermyer

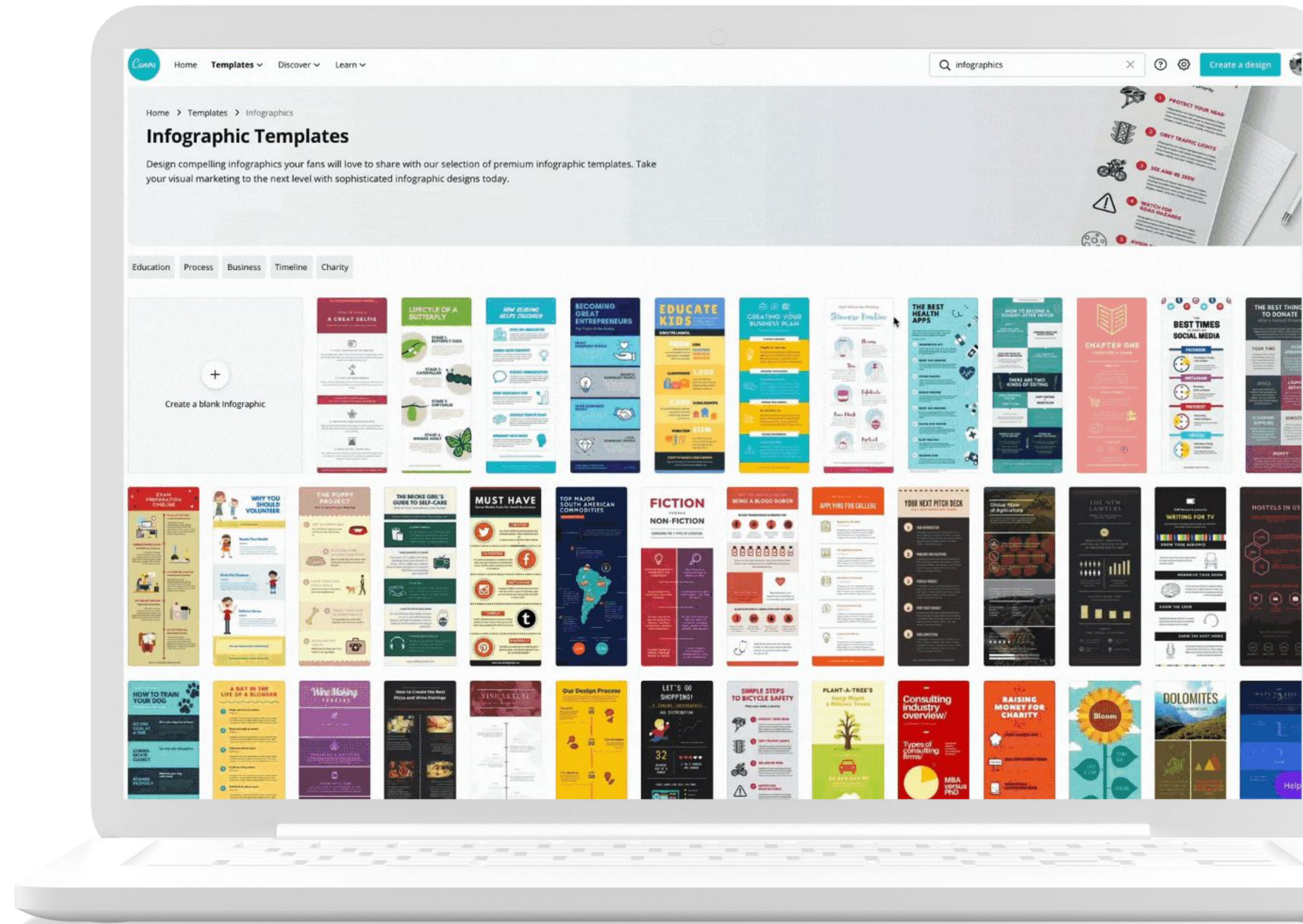




So, what's  
Canva for Education?

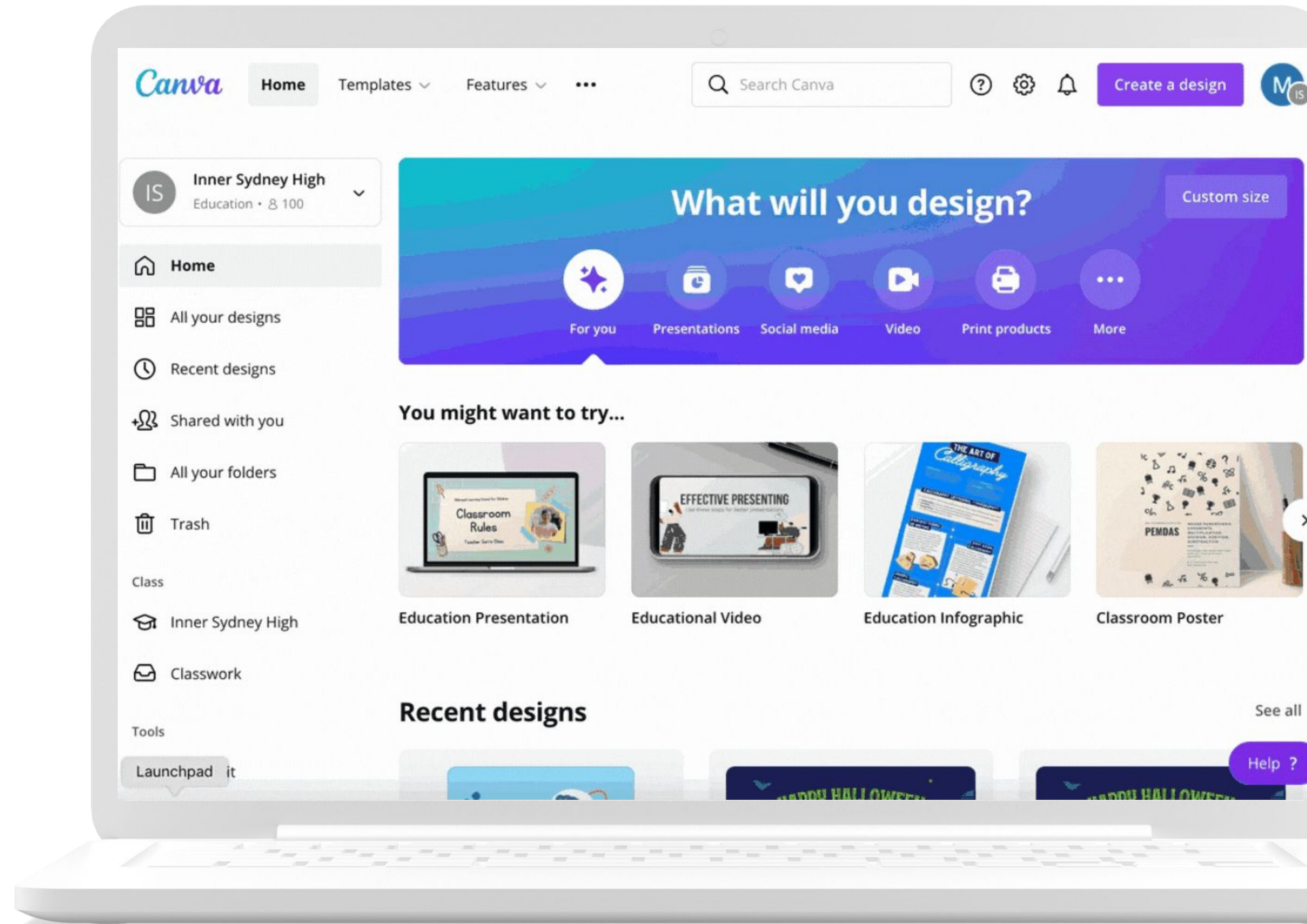


# Canva for Education is a visual communications platform





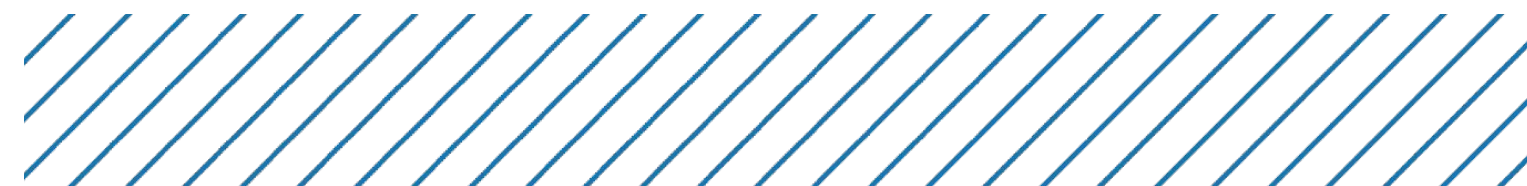
A simple,  
yet powerful set of  
creation and editing  
tools







**Canva has been designed to make  
everyone look like a Pro...**





# Canva for Education

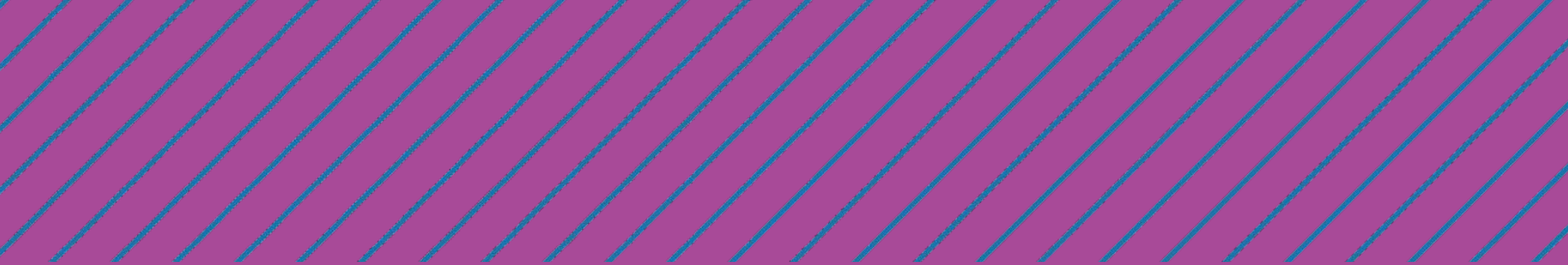
100% free for K-12  
educators, students,  
schools and districts

Empower  
OTHERS



Be a Good  
Human



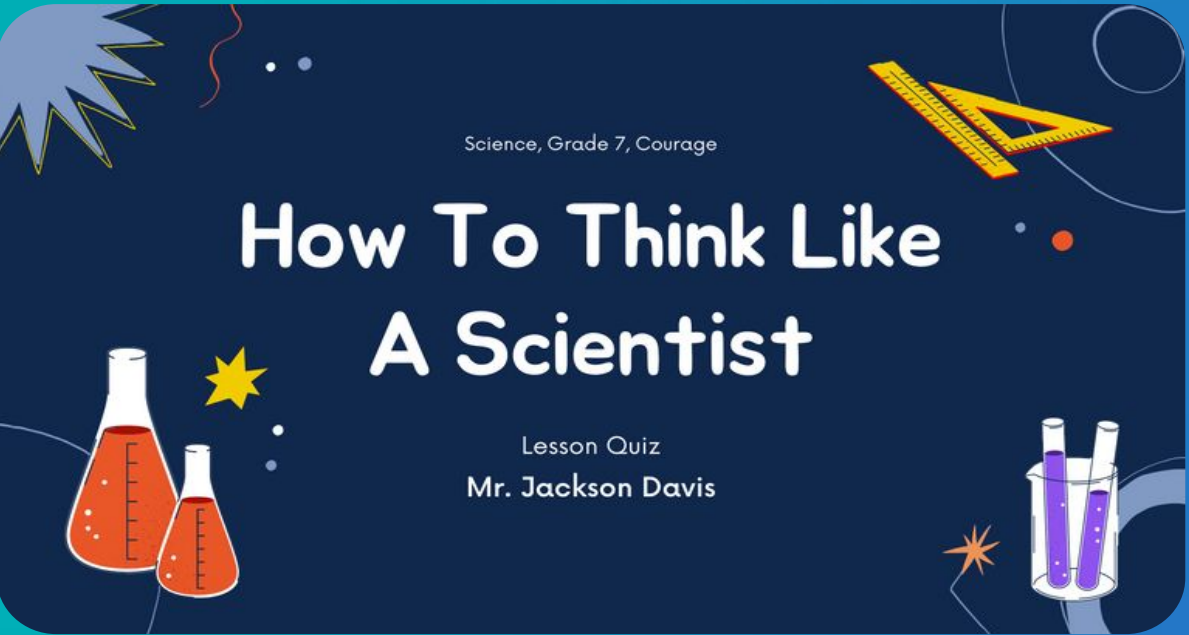




# What's included with Canva for Education?







# Thesis Defense

Tresswood University      Submitted by Stella Ornelas      Psychology 121



60,000+

ready-to-use, customizable educational templates

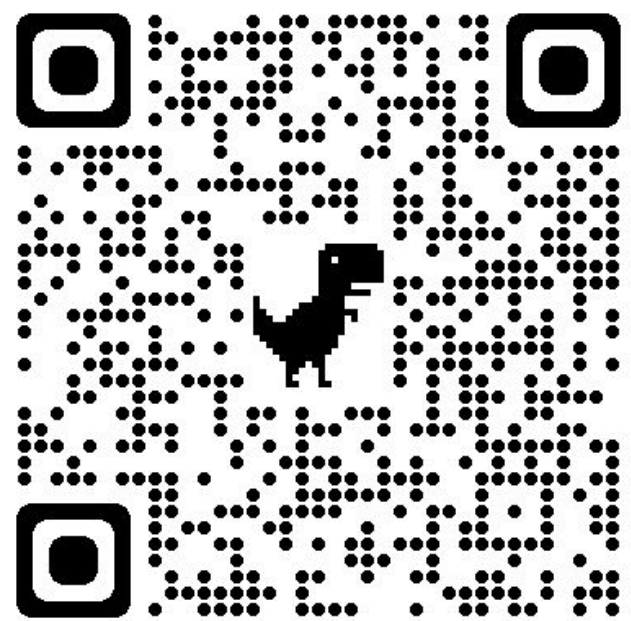




# Sign Up

[canva.com/education](https://canva.com/education)

Interested in creating a district-wide team, choose the [Contact Us](#) button!



# Inspiring teachers and engaging students

Create and personalize lesson plans, infographics, posters, video, and more. **100% free** for teachers and students at eligible schools.

Teachers

Get verified

Schools

Contact Us

Students

Resources








What can you create in  
Canva for Education?

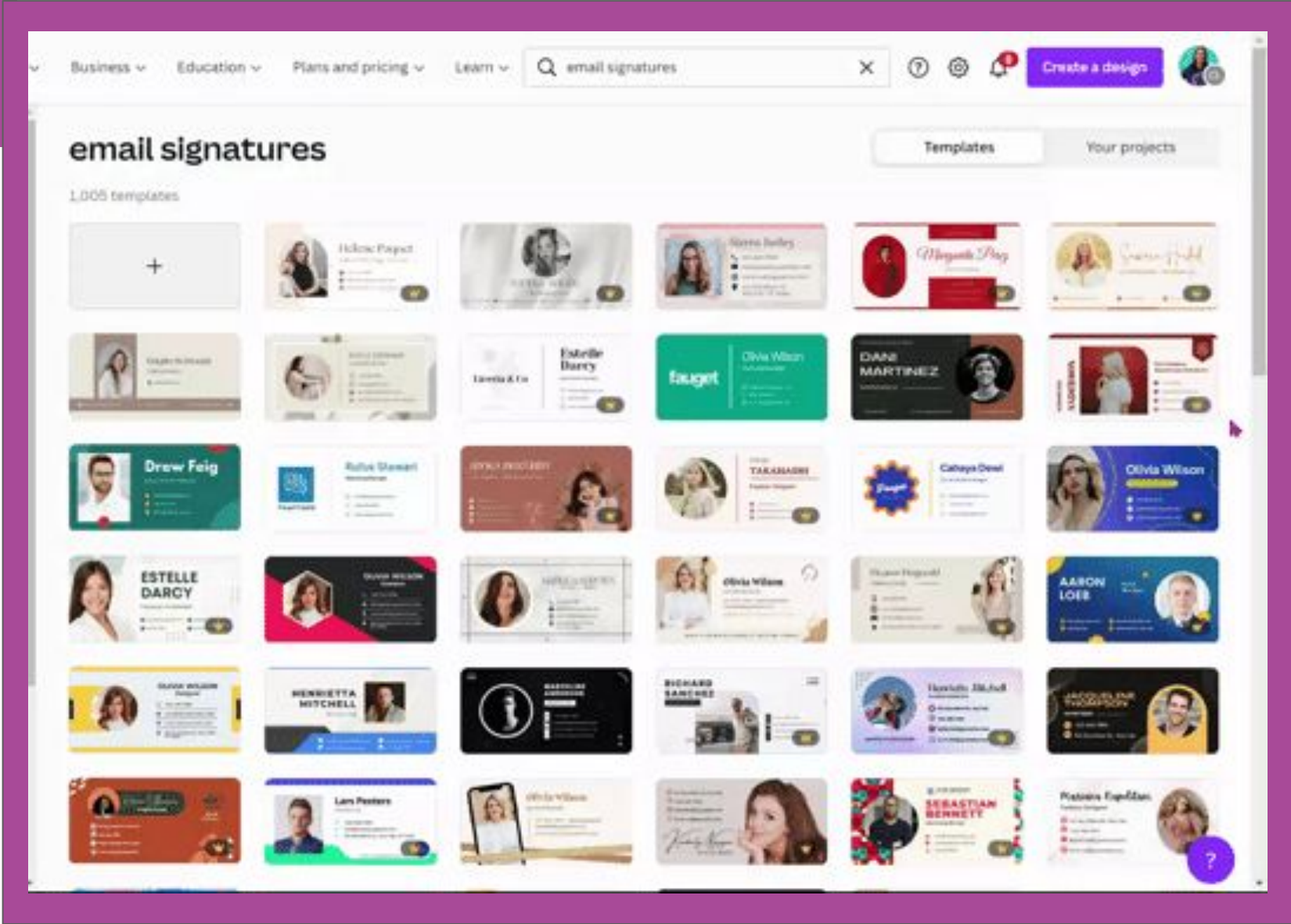




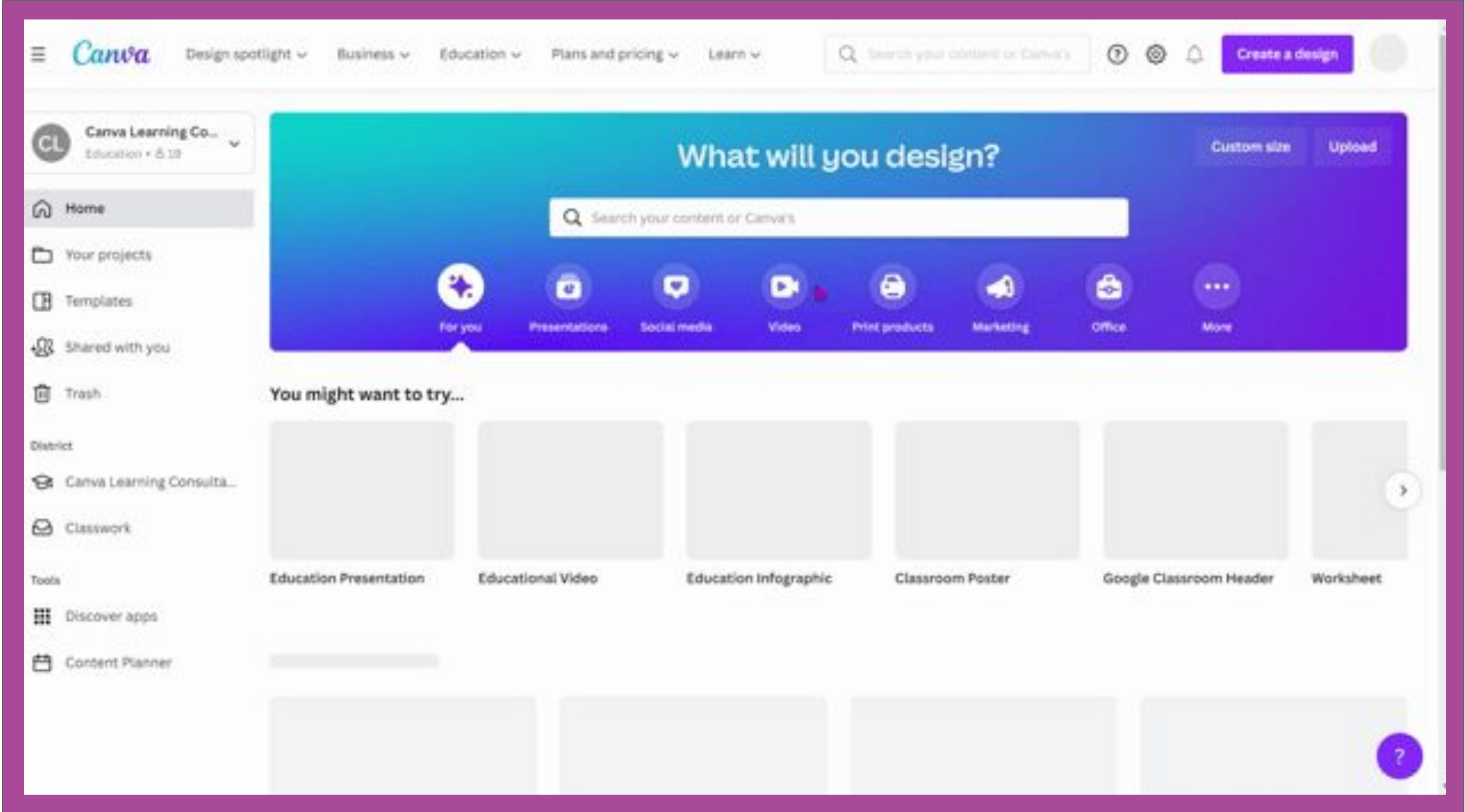
 Education Presentation	 Instagram Post	 Blog Graphic	 Canvas Print (Portrait)	 Yearbook
 Educational Video	 Poster	 Calendar	 Business Card	 Mobile-First Presentation
 Education Infographic	 Graph	 Brochure	 Tag	 Announcement
 Classroom Poster	 Talking Presentation	 Poster (Landscape)	 Report Card	 Photo Book (25 × 20 cm)
 Google Classroom Header	 Video	 Comic Strip	 Animated Social Media	 Storyboard
 Worksheet	 A4 Document	 Proposal	 Flyer (8.5 × 5.5 in)	 Video Collage
 Lesson Plan	 Logo	 Checklist	 Magazine Cover	 Circle Sticker
 Class Schedule	 Card	 Banner (Landscape)	 Program	 ID Card
 Group Work	 Your Story	 Book Cover	 Memo	 Coupon
 Resume	 Newsletter	 Report	 Postcard	 Gift Certificate
 Classroom Announcement	 Presentation (4:3)	 Menu	 T-Shirt	 Bookmark
 Classroom Newsletter	 Graphic Organizer	 Table Of Contents	 Invoice	 Framed Art
 Zoom Virtual Background	 Certificate	 Label	 Media Kit	 Mobile Video
 Online Whiteboard	 Photo Collage	 Website	 Video Message	 YouTube Video Ad
 Mind Map	 Planner	 Letter	 Ebook Cover	 Seating Chart
 Flashcard	 Instagram Story	 Desktop Wallpaper	 Folded Card (Portrait)	 Phone Wallpaper
 Presentation	 Invitation	 Letterhead	 Scrapbook	 US Letter Document
 Infographic	 Flyer (5.5 × 8.5 in)	 Recipe Card	 School Newsletter	 Invitation (Portrait)



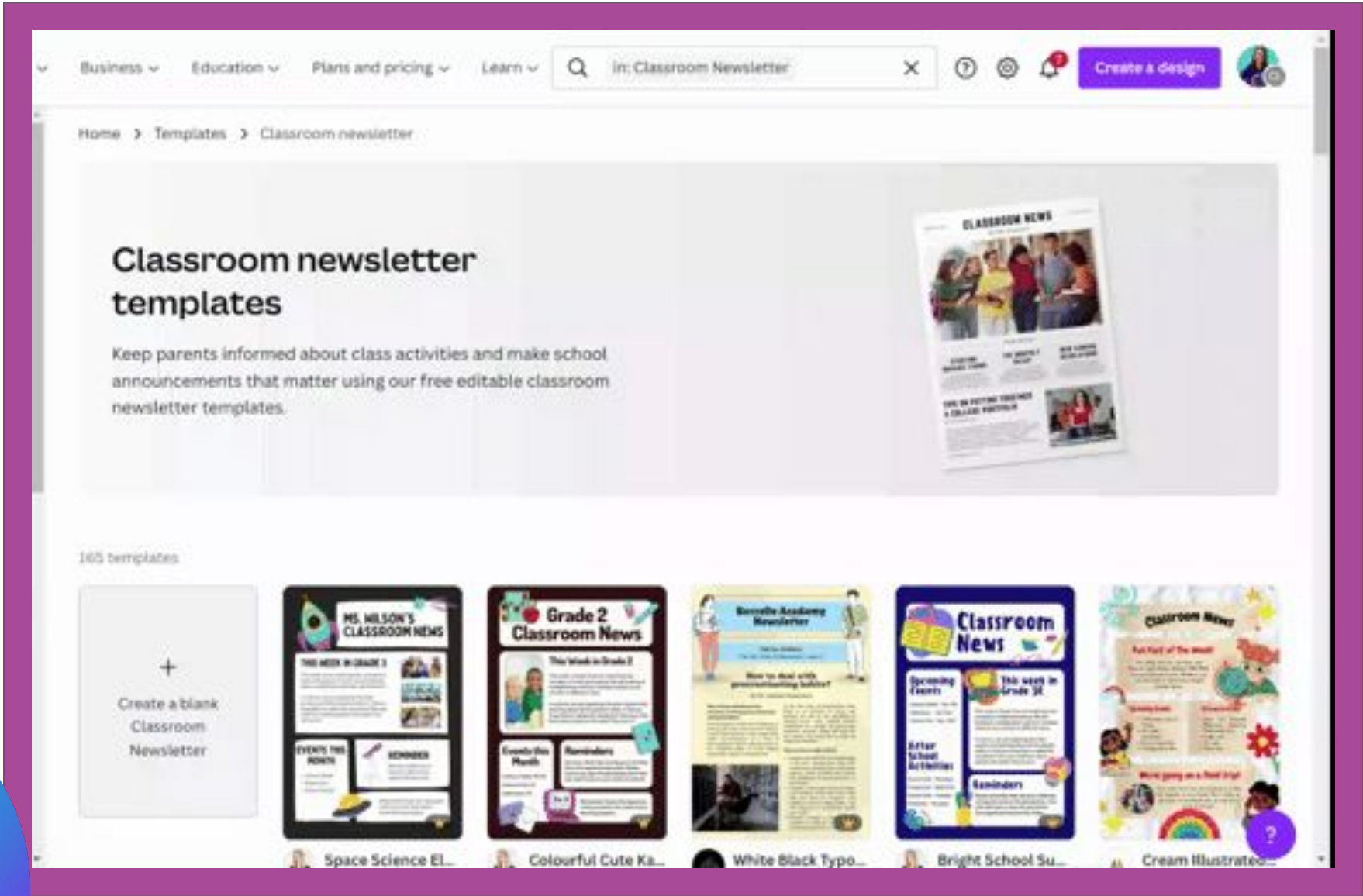
Email Signatures



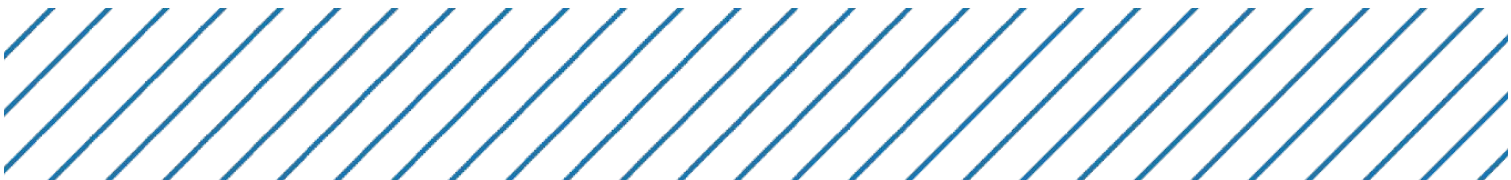
Class Decor Kits



Newsletters



Communications  
& Decor





# Teacher and Student Presentations

- Present teaching material
- Create an interactive syllabus
- About Me
- Digital Storytelling/Poetry
- Gamify your lessons
- Demonstration of learning/explanation of thinking
- Assess learning



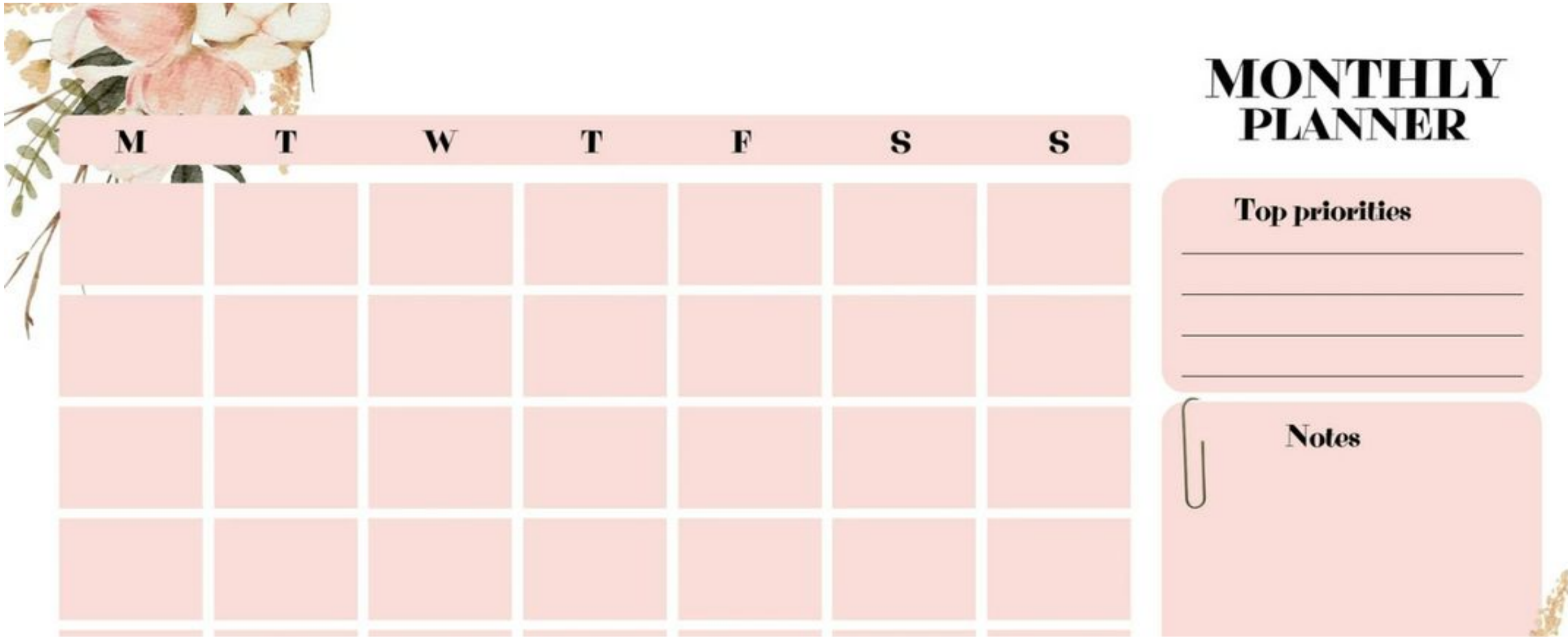


# Group Work Activities

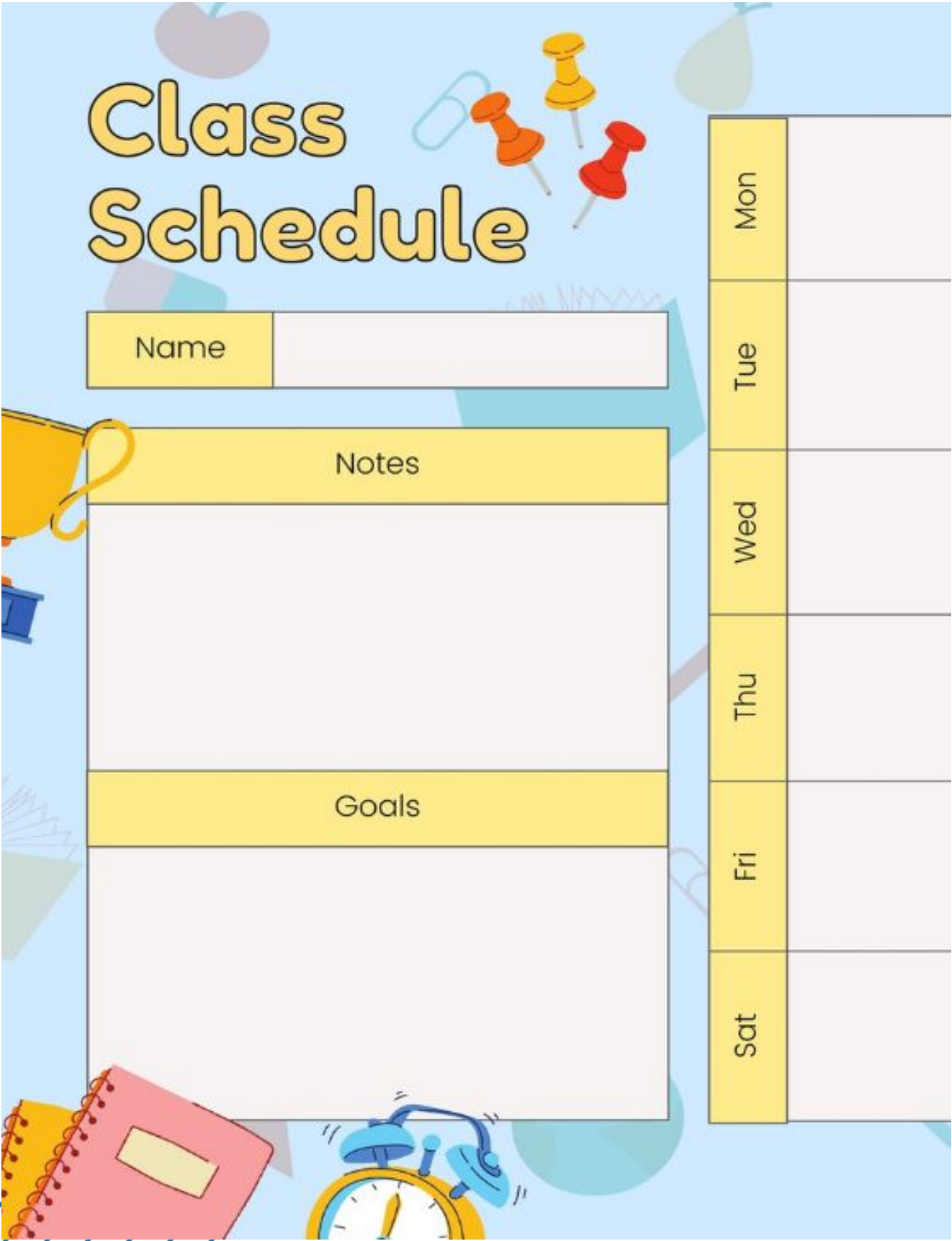
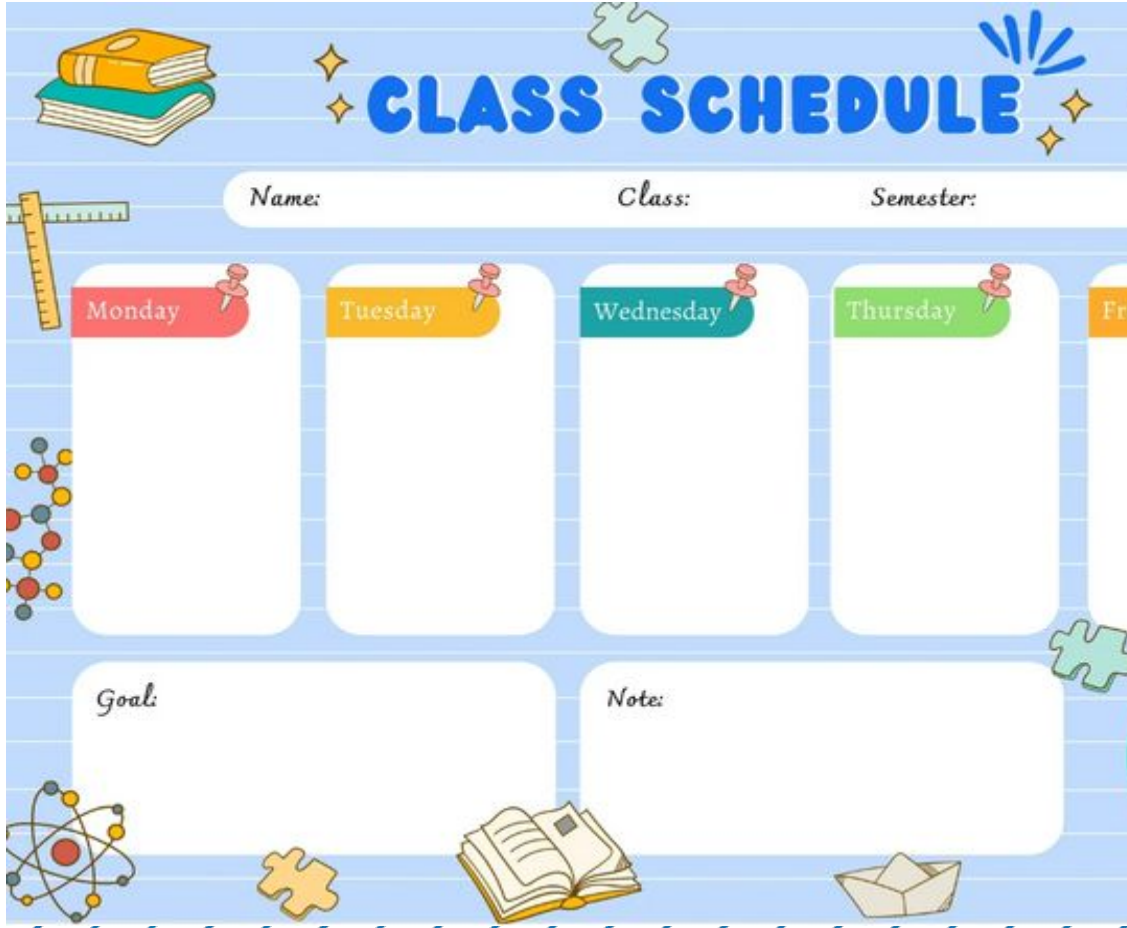
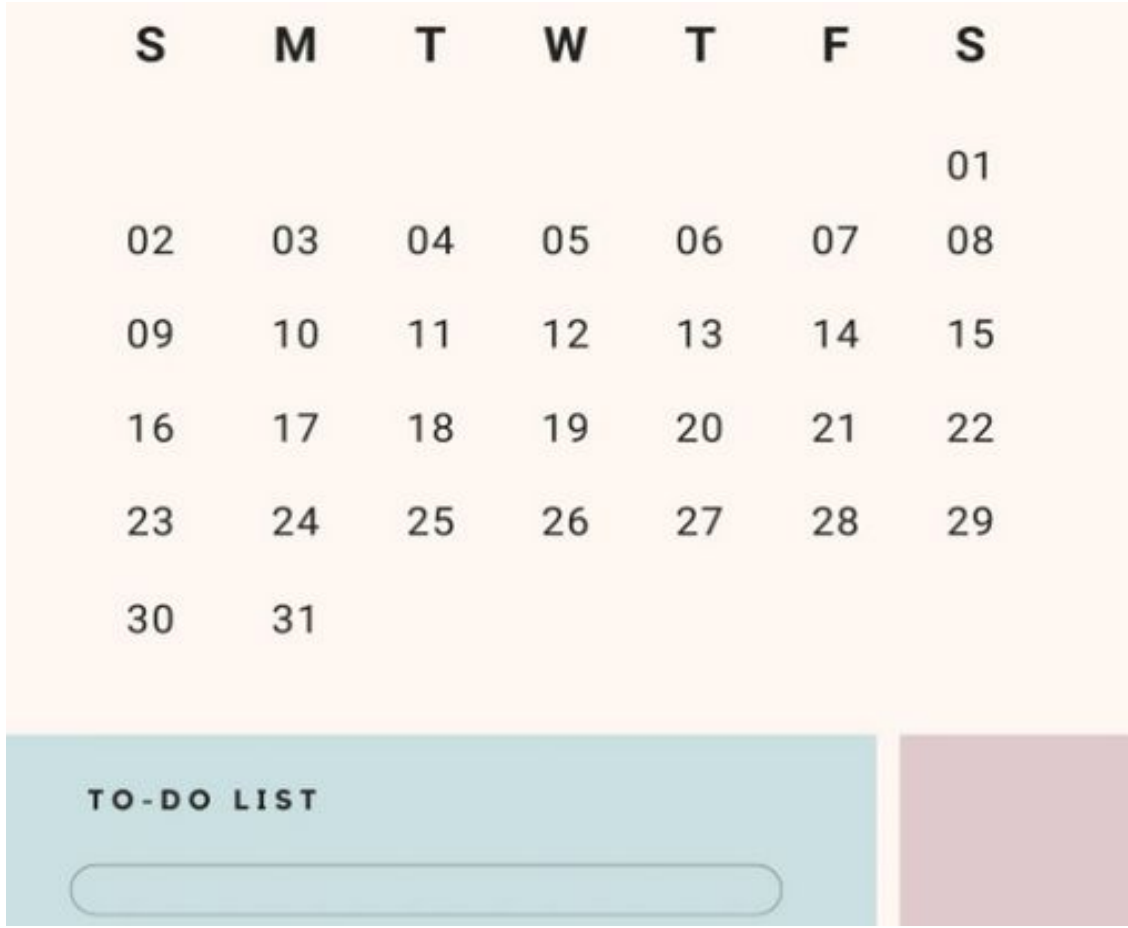
- Brainstorms
- Group projects
- Group stories
- Collaborative slides (each student working on their own)
- Agreements & contracts
- Class newsletters







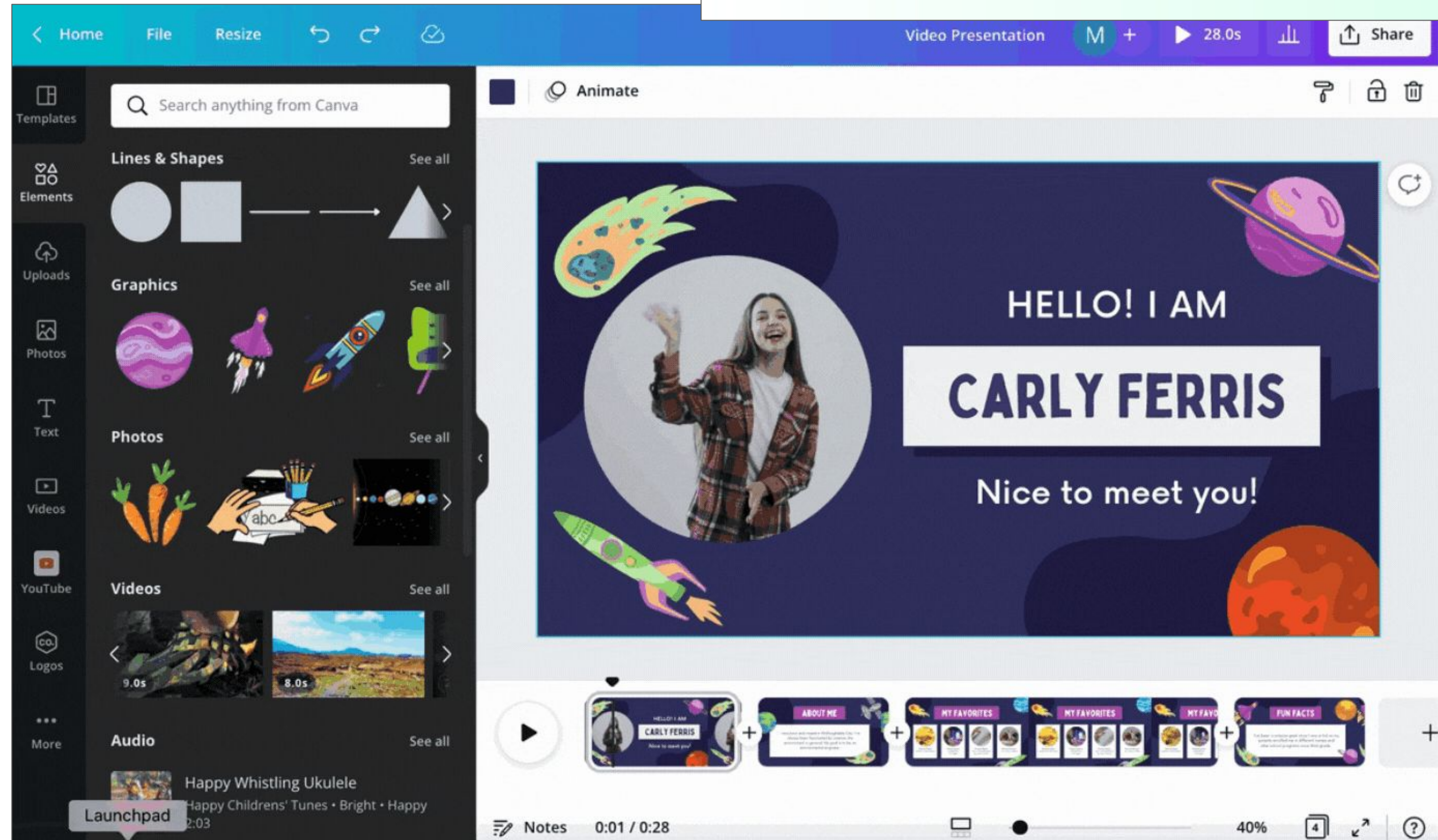
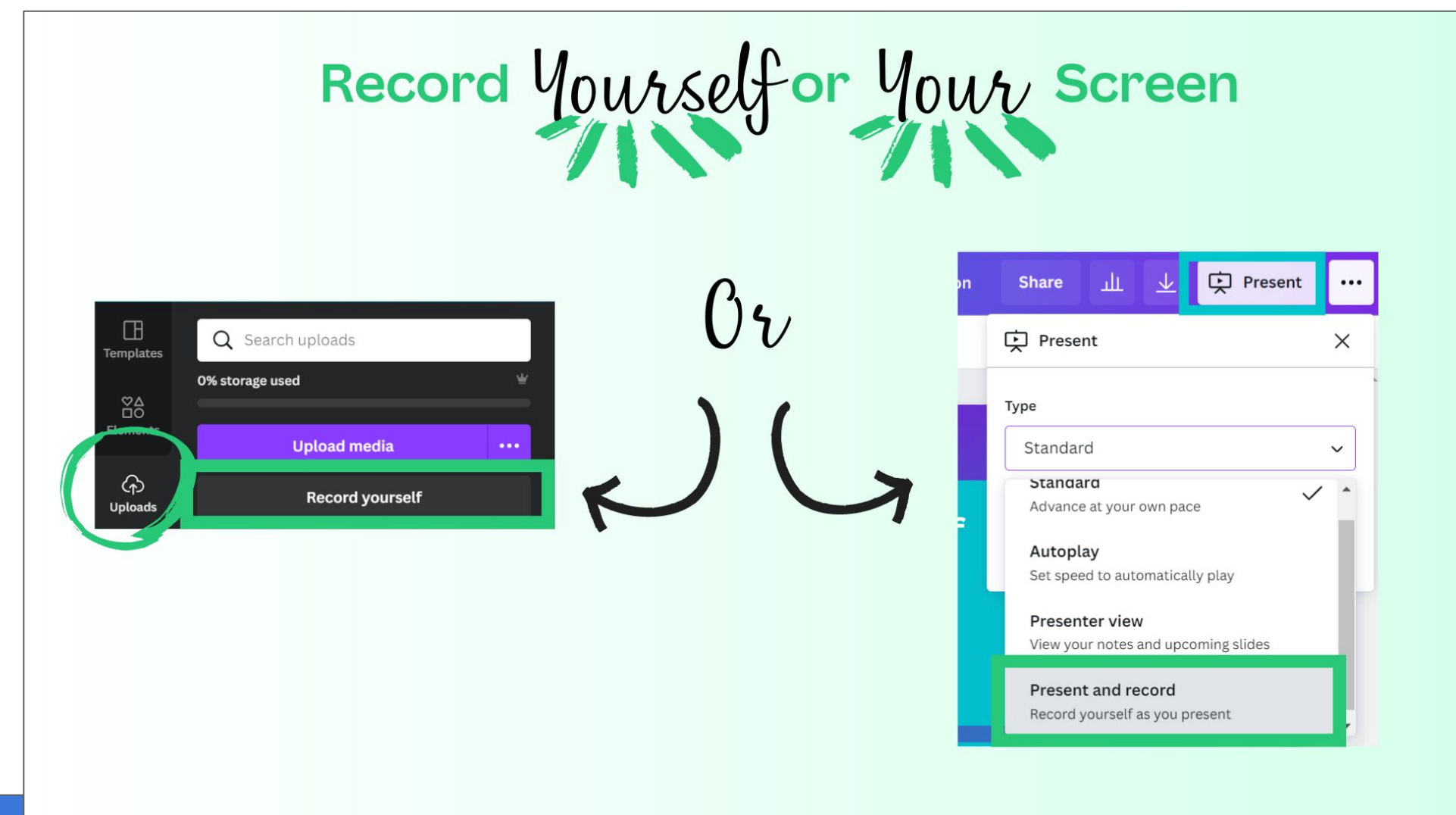
Schedules  
Calendars  
Planners





# Videos

- Course intro
- About me
- Talking Presentation
- Explainer video
- Flip your lessons
- Video announcements
- Bite size learning
- Social media
- Digital storytelling/poetry








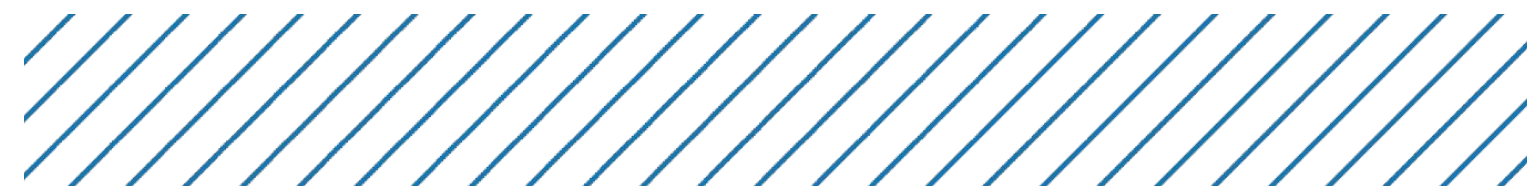
**And we have some exciting news!**







**Canva and Everfi are partnering  
to support teachers and students  
with 21st century learning goals.**





Unstick Negative Thoughts!

Negative thoughts can "stick" to our brain and cause great distress, no matter how hard we try to get rid of them. Instead of getting stuck in a loop of negative thinking, reframe your thoughts by examining them closely!

Think of times when you were stressed by your negative thoughts. Reframe these moments by filling out the chart below. See the first row as an example.

SITUATION	NEGATIVE THOUGHT	EVIDENCE AGAINST THIS THOUGHT	REFRAMED THOUGHT
I failed my homework.	I can't do this.	I did not do homework because I was tired and hungry.	I did not do homework because I was tired and hungry.

Building a Balanced MEAL PLAN

Start building a healthier balanced meal plan by using the Healthy Eating Plate Guide.

Vegetables

Consume a variety of green and leafy vegetables.

Whole Grains

Go for whole grains or less processed grains.

Fruits

Eat plenty of fruits.

Healthy Protein

Choose healthy protein sources.

Drink water instead of sugary drinks.

Consume healthy plant oils moderately.

Budget: \$100

BUDGET TRACKER

Monitor where does your money will go.

SPEND

Description	Day 1	Day 2	Day 3	Day 4	Day 5
Transportation	\$2				
Lunch					
School Project					
Item					

SAVE

Description	Day 1	Day 2	Day 3	Day 4	Day 5

For deciding on your career, think about the factors that go into making this major life decision.

What are the most important factors to consider in a job? Reflect on the questions in this brainstorming mindmap.

CAREER PLANNING & READINESS

What would your ideal work schedule be?

What would your ideal salary be?

What job benefits would you like to have?

What professional development opportunities would you wish to have?

What is your idea of a good leave policy?

What is your ideal work culture?

My Ideal Career

PREVENT BULLYING

28% of students say they have been bullied online, but unfortunately, not everyone reports to being bullied.

WHAT IS BULLYING?

Bullying is unwanted, aggressive behavior that involves power imbalance—real or perceived.

WHO IS AT RISK?

Bullying can happen to anyone, anywhere.

How can bullying be prevented?

Bullying can be prevented when kids have a safe and supportive school environment. Teachers and adults can help by creating guidelines and reinforcing them. Encourage kids to talk about issues outside of academics.

RESILIENCE

The capacity to recover quickly from difficulties; toughness.

How can kids build resilience?

Kids can build their resilience by having a good relationship with caring adults. Helping them develop their problem-solving skills is also a way.

How does inclusivity help fight bullying?

Making changes and improvements in school can help individuals feel more welcome and less prone to aggression.

Future Planning

LOOK AT BOTH SIDES

Choose a banking product. Identify its advantages and disadvantages. Examples of banking products are savings account, certificate of deposit, bonds, and stocks.

Banking Product

PROs

What are its advantages? On what situations will it be useful?

CONs

What are its disadvantages? What should be considered before depositing in this product?

Celebration Budget

Plan a celebration! Look for the best options that make the most of your budget, and guarantees everyone's happiness!

Drinks

10 x Water Bottles \$18

10 x Juice Bottles \$18

8 x Energy Drink Cans \$18

Snacks

6 x Boxes of Pizza \$18

24 x Pack of Oatmeal Cookies \$9

10 x Pack of Fruit Snacks \$6

10 x Pack of Bean Chips \$6

10 x Pack of Assorted Chips \$10

10 x Pack of Ice Cream \$12

Fruit

Apples Bag of 6 \$6

1 x Pear \$1.50

1 x Pear \$1.50

6 x Bananas \$4

Fun Extras

12 x Balloons \$12

1 x Photo \$24

10 x Cards \$4

1 x Movie Rental \$4

Total: \$120

Price List:

Total: \$60.00

Best Movie?

Fill up the chart with information on Gene's capsule preferences. Compare the ingredients, rating, and cost then pick the one that's right for Gene.

	Movie 1	Movie 2	Movie 3
Movie Rating	4 stars	3 stars	3 stars
Total Cost	\$8	\$8	\$10
Features			
Movie length	1.75 hours	95 hours	550 hours
Movie type	Action	Horror	Comedy
Popcorn price	\$1	\$1	\$1
Candy bar price	\$4	\$3	\$3
Drink price	\$3	\$4	\$3

Rank the movie choice:

1

What was the opportunity cost of choosing movie 1 over choices 2 and 3?

2

What things did your group decide were most important?

3

How happy do you think Gene will be with your choice?

Cupcakes for Gene

Fill up the chart with information on Gene's capsule preferences. Compare the ingredients, rating, and cost then pick the one that's right for Gene.

	Recipe 1	Recipe 2	Recipe 3
Recipe Rating	4 stars	3 stars	3 stars
Total Cost	\$10	\$10	\$10
Features			
Type of frosting	Cream Cheese	Whipped Cream	Simple frosting
Chocolate	Yes	Yes	Yes
Sprinkles	No	Yes	No
Edible	Yes	Yes	Yes
Number of servings	6	10	10

Rank the recipes:

1

What was the opportunity cost of choosing recipe 1 over choices 2 and 3?

2

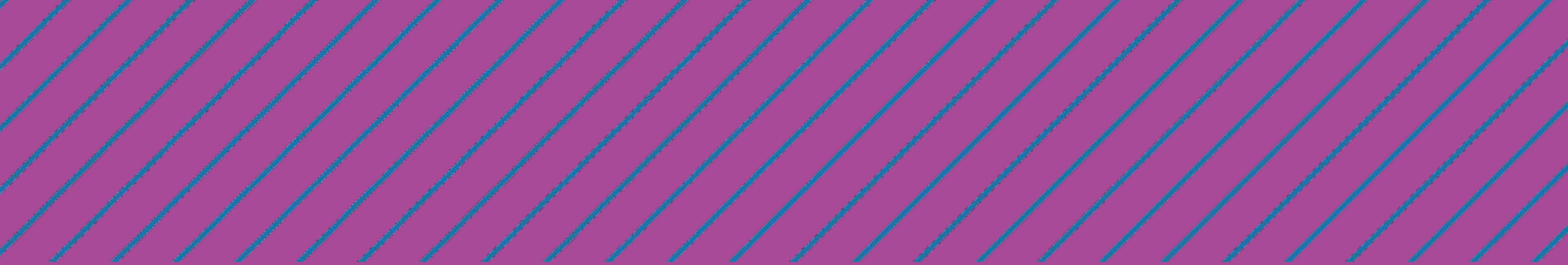
What things did your group decide were most important?

3

How happy do you think Gene will be with your choice?

Here's a sneak peek at some templates designed specifically for Everfi!





Thank you!

