

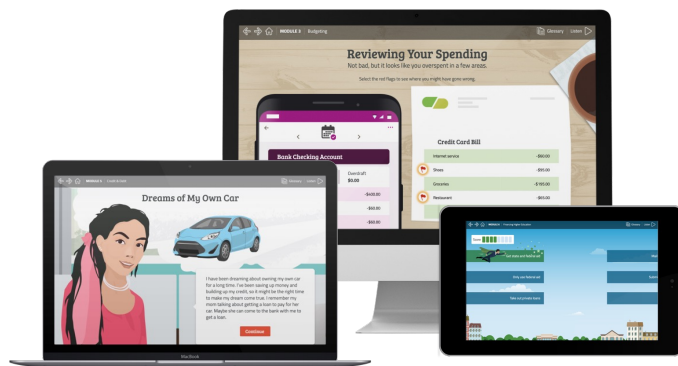
FREE DIGITAL LESSONS

# EVERFI: Financial Literacy

According to the Financial Industry Regulatory Authority (FINRA), those with higher financial literacy were less likely to have late fees and pay the minimum payments only on their credit card(s). They were also less likely to report using non-bank borrowing methods, such as auto title loans or short term “payday” loans.<sup>1</sup> This underscores the importance of providing high school students with essential financial knowledge as they transition to adulthood and work toward achieving financial capability.

**EVERFI: Financial Literacy** is a free digital financial education course that teaches high school students how to make wise financial decisions to promote financial well-being over their lifetime. This evidence-based, 101-course translates complex financial concepts and helps students develop actionable strategies for managing their finances through a series of interactive digital lessons.

1. FINRA Foundation, “Financial Capability in the United States” ([Source](#))



EVERFI: Financial Literacy for High School

**GRADE LEVEL:**  
9-12

**LENGTH:**  
7 digital lessons,  
35 mins each with 5 tax  
simulations available

**CURRICULUM FIT:**  
Finance, Economics,  
CTE, Social Studies,  
Business, FCS, AVID

**STANDARDS ALIGNMENT:**  
Jump\$tart National Standards  
in K-12 Personal Finance  
Education, CEE National  
Standards for Financial  
Literacy, U.S. State-Based  
Financial Literacy Standards

**EFFICACY:**  
In a 2022 longitudinal study, researchers found unique and additive impacts of *FutureSmart* and *EVERFI: Financial Literacy* on the knowledge, attitudes, and behaviors of young learners compared to a control group.

## Free Digital Platform & Support



Self-guided, interactive digital lessons with real-world scenarios



Extension activities & resources to bring the digital lessons to life



Built-in student assessments with automatic grading



Single sign-on (SSO) available to streamline student registration

Clever -and- ClassLink

EVERFI®  
from Blackbaud

With a dedicated, regional team to support you every step of the way

### PRE-SURVEY

**LESSON 1**  
Banking Basics

**LESSON 2**  
Employment and Taxes

**LESSON 3**  
Budgeting

**LESSON 4**  
Consumer Skills

**LESSON 5**  
Credit and Debt

**LESSON 6**  
Financing Higher Education

**LESSON 7**  
Insurance

### POST-SURVEY

5 Tax Simulations  
Available Within  
the Course



### MEASURABLE IMPACT

Evaluate learning gains with pre- and post-lesson assessment questions and real-time score reporting

# Prepare Students for Their Financial Future with Evidence-Based Curriculum



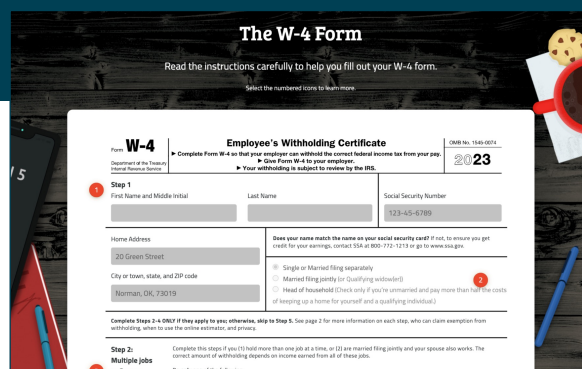
As a new personal finance teacher, I felt a bit overwhelmed, especially since there was no curriculum or textbook to use. Not only did it give me a good basis for my coursework, it also provided interactive activities which reinforced several of the concepts that we covered in class. The platform also helps because it provides data on student performance and offers them the incentive of a certificate at the end of the course.

– High School Teacher, Missouri



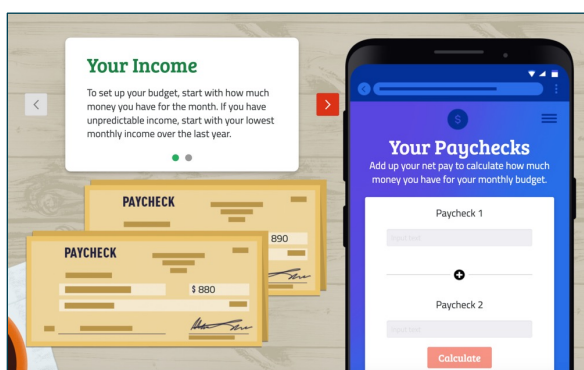
## Banking Basics

Students gain confidence in engaging with financial institutions and picking the right products for their life and financial goals.



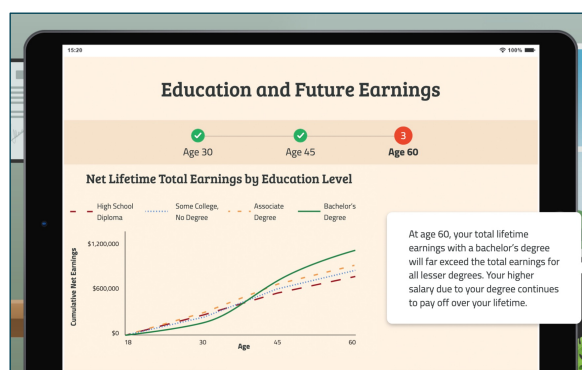
## Employment and Taxes

Students navigate the choices and paperwork presented when starting a job and analyze the relationship between education and earnings.



## Budgeting

Students set short-term and long-term financial goals and create a personal budget that tracks spending and prioritizes needs and wants.



## Financing Higher Education

Students explore the components of the FAFSA and develop a plan for financing postsecondary education or training.

This course is a part of EVERFI's Financial Education Suite



Collection of complementary courses covering topics like investing basics, the relationship between mental health and finances, and credit fundamentals

**EVERFI**<sup>®</sup>  
from Blackbaud

Ready to start?

Register now at  
[EVERFI.com/NewTeacher](https://EVERFI.com/NewTeacher)



EVERFI from Blackbaud empowers educators to bring real-world learning into the classroom and equip students with the skills they need for success – now and in the future.

[EVERFI.com/K-12](https://EVERFI.com/K-12)