

NO COST

New Content & Features for School Year 2024-25



EVERFI® from Blackbaud® continues to build innovative, high-quality K-12 products that are responsive to educator feedback and designed to empower students with the skills and knowledge they need to thrive in an ever-changing world. This back-to-school season, we are thrilled to share new and updated content covering a range of critical topics like smart money habits, the benefits of hiring a financial advisor, macroeconomics, the impact of stress on health & wellness, preparing for taxes, and the use of nonviolent resistance during the Civil Rights Movement.

During school year 2023-24, EVERFI launched a beta program where a group of educators tested new high school financial education content and platform functionality with their students. Data and insights from this initiative informed the updated *EVERFI: Financial Literacy* and *Marketplaces: Investing Basics* as well as the development of the Financial Literacy for High School Collection and the lock/unlock course feature.



New for School Year 2024-25

Updated Course

**EVERFI:
Financial Literacy**

Standalone Course

**Tax Simulation:
Understanding Taxes**

Updated Course

**Marketplaces:
Investing Basics**

New Course

**Healthier Me:
Intro to Wellness**

New Feature

**Financial Literacy for
High School Collection**

New Feature

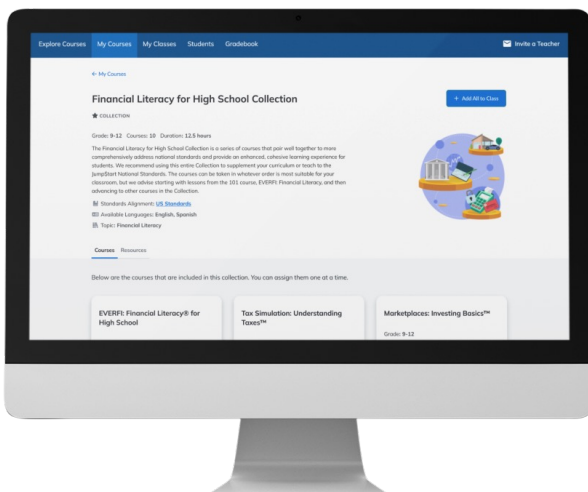
**Lock/Unlock Courses
for Students**

New Course

**Econ Foundations:
Economics for High School**

New Lesson

**306: Black History -
Continuing the Story**



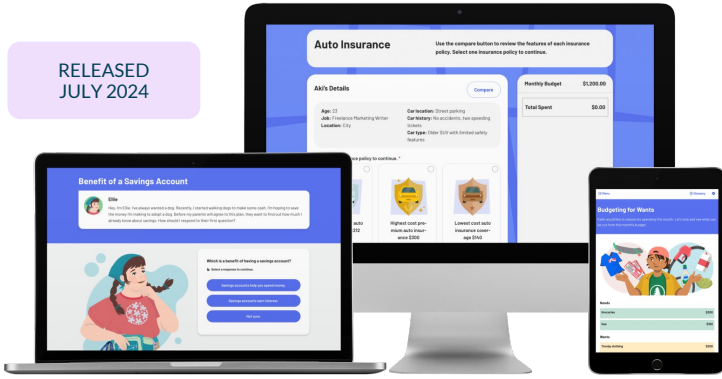
New Platform Features

The **Financial Literacy for High School Collection** makes it easier for educators to provide students with financial education content aligned to standards. The Collection is a series of courses that pair well together to more comprehensively address national standards and provide an enhanced, cohesive learning experience for students. The courses can be taken in whatever order is most suitable for your classroom, but we advise starting with lessons from the foundational course, *EVERFI: Financial Literacy*, and then advancing to other courses in the Collection. You can easily assign these complementary courses through a brand-new + Add All to Class button.

The **lock/unlock course feature** allows educators to control what courses are visible for students. They can simply shift a course to locked to hide the course(s) from students until they are ready to teach the content. Educators can then come back to their My Classes tab when they are ready to unlock the course for their students. This new feature is in response to teacher desire to have more control over their student's dashboards.

RELEASED
JULY 2024

New & Updated Content



RELEASED
JULY 2024

EVERFI: Financial Literacy[®] for High School

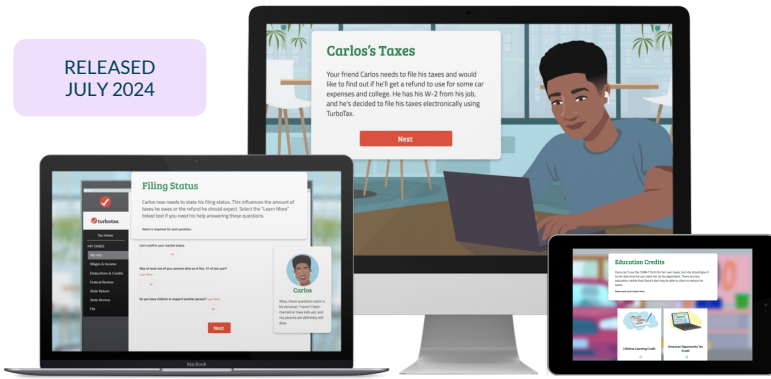
GRADE LEVEL:
Grades 9-12

LENGTH:
11 digital lessons, 20 mins each

CURRICULUM FIT:
Economics, AVID, FCS,
Financial Algebra,
Business, and Advisory

STANDARDS ALIGNED:
Jump\$tart National Standards
for Personal Financial Education

WHAT'S NEW?
Based on data and insights from EVERFI's beta program during school year 2023-24, this financial literacy foundations course is updated to more comprehensively meet national and state financial education standards through expanded learning objectives, introduce bite-sized lessons for greater flexibility when assigning content, feature new interactive elements for increased student engagement, and provide learners with increased accessibility through improved interactions.



RELEASED
JULY 2024

Tax Simulation: Understanding Taxes[™]

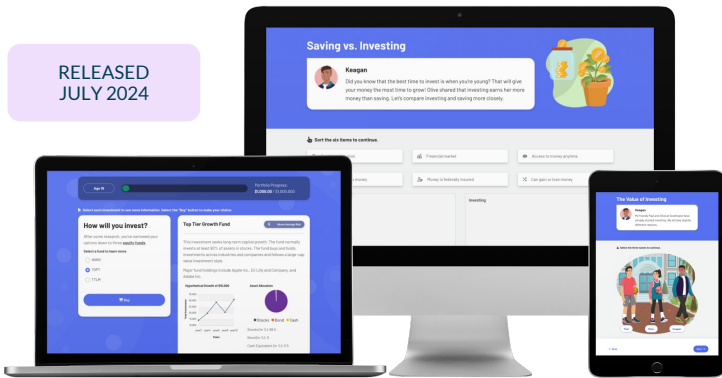
GRADE LEVEL:
Grades 9-12

LENGTH:
5 digital lessons, 1 hr total

CURRICULUM FIT:
Economics, AVID, FCS,
Financial Algebra,
Business, and Advisory

STANDARDS ALIGNED:
Jump\$tart National Standards
for Personal Financial Education

WHAT'S NEW?
The tax curriculum was previously baked within our financial literacy 101 course, *EVERFI: Financial Literacy*. To provide educators with more flexibility in sharing this content with their students, EVERFI is releasing this simulation as a standalone course. Additionally, the course features brand new videos to enhance the learning experience and includes a pre- and post-assessment to help educators measure learning gains with ease.



RELEASED
JULY 2024

Marketplaces: Investing Basics[™]

GRADE LEVEL:
Grades 9-12

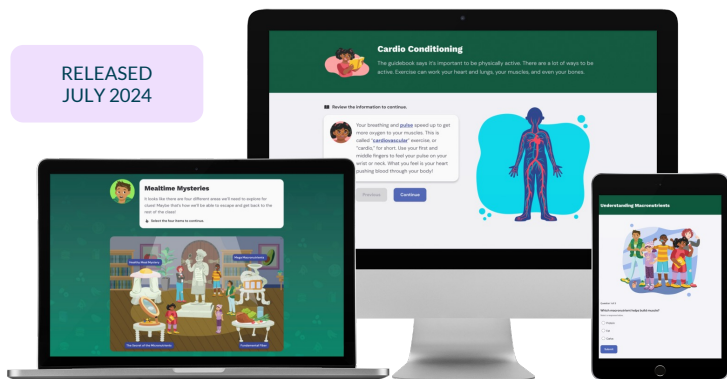
LENGTH:
4 digital lessons, 20 mins each

CURRICULUM FIT:
Finance, Economics,
FACS, Social Studies,
CTE, Business, and AVID

STANDARDS ALIGNED:
Jump\$tart National Standard
for Personal Financial Education

WHAT'S NEW?
Based on data and insights from EVERFI's beta program during school year 2023-24, this investing course is updated to more comprehensively meet national standards, feature new interactive elements for increased student engagement, and provide learners with increased accessibility through improved interactions. The course has additional investing content, including a brand-new lesson where students learn about the potential benefits of working with a financial advisor.

RELEASED
JULY 2024



Healthier Me: Intro to Wellness™

GRADE LEVEL:
Grades 4-6

LENGTH:
3 digital lessons, 15 mins each

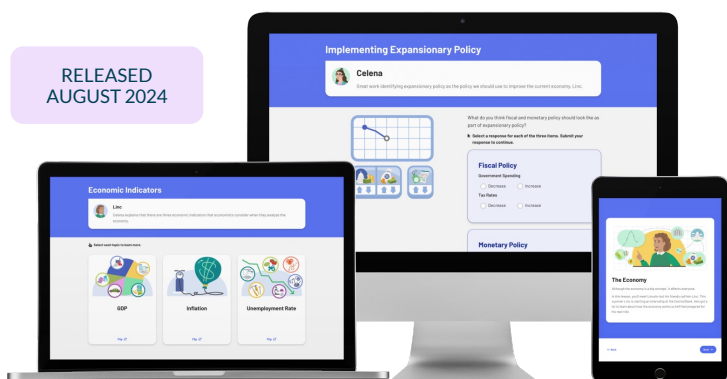
CURRICULUM FIT:
Physical Education,
Health, Morning Meeting,
Advisory, and Homeroom

STANDARDS ALIGNED:
National Health Education
Standards (NHES)

WHAT'S NEW?

The reimagined course is replacing EVERFI's previous elementary school health curriculum. It includes new and improved content to align with current National Health Education Standards. By taking a whole-person approach, the learning experience focuses on overall physical, emotional, and social wellness to guide students toward making healthy choices for their whole selves. The course also features increased technical accessibility for learners using assistive technology.

RELEASED
AUGUST 2024



Econ Foundations: Economics for High School™

GRADE LEVEL:
Grades 9-12

LENGTH:
1 digital lesson, 15 mins

CURRICULUM FIT:
Economics, AVID,
Social Studies,
and Business

STANDARDS ALIGNED:
Jump\$tart National Standards
for Personal Financial Education;
CEE Voluntary National Content
Standards in Economics

WHAT'S NEW?

The new course brings macroeconomic concepts to life for students through interactive, real-world scenarios. Students explore how the economy impacts individuals and businesses, evaluate the health of the economy using economic indicators, analyze how the government and Central Bank use economic policy to regulate the business cycle, and predict how individuals and businesses will behave in a growing or declining economy.

NEW LESSON
COMING
FALL 2024



306: Black History - Continuing the Story™

GRADE LEVEL:
Grades 8-12

LENGTH:
4 digital lessons, 15 mins each

CURRICULUM FIT:
History, Social Studies,
ELA, Homeroom,
and Advisory

STANDARDS ALIGNED:
C3 Social Studies Standards;
CCSS ELA, College and Career
Readiness; CASEL Competencies

WHAT'S NEW?

Through a partnership with The Martin Luther King, Jr. Center for Nonviolent Social Change, EVERFI is adding a fifth lesson to the course. Using a first-person narrative, the new lesson looks at the development of the philosophy of nonviolence. Learners explore connections between the ongoing struggle for civil and human rights in India in the early 1900's, to the use of nonviolent resistance during the Civil Rights, to the use of nonviolence in the present day to confront injustices.

