

Career Development Toolkit

Empower Students to Be Workforce-Ready



NO COST

STANDARDS-ALIGNED



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Toolkit Overview

What is this career development toolkit for?

This toolkit provides free digital lessons that can be used to prepare students at your school or district for the future workforce. The suggested lessons are research-based, standards-aligned, and designed. **The toolkit provides educators and administrators with implementation ideas to incorporate EVERFI's workforce readiness courses throughout the school year and across subjects for students in grades 4–12.**



What is EVERFI?

Since 2008, EVERFI® has empowered educators to bring real-world learning into the classroom and equip students with the skills they need for success—now and in the future. **EVERFI provides K–12 schools with access to essential life skills curriculum covering topics like financial education, workforce readiness, and health & wellness.**



How are these resources free?

EVERFI secures community partners to sponsor K–12 schools in the United States and Canada. These strategic partners fund our digital courses and resources, which are available through EVERFI's learning platform. Teachers can access this content library and assign digital courses to their students at no cost.



What support is available from EVERFI?

EVERFI team members across the United States and Canada offer K–12 educators and administrators with **Specifically, the free personalized support ranging from year-round professional learning events to trainings.** strict Success team works with local SEAs and LEAs to support the needs of school districts through all stages of planning and implementation.



6.5M+

student learners
last school year

750K+

teachers in
our network

21K+

active K–12 schools
across US & CAN

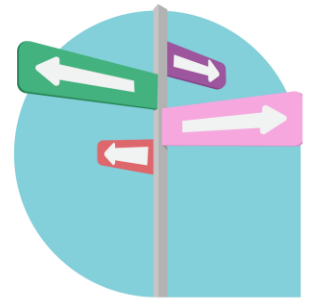
7.5K+

school districts
in our network

Workforce Readiness Curriculum

Importance of College and Career Readiness Education

A study conducted by Morning Consult found that **less than half (47 percent) of high schoolers reported that they had enough information to decide the best career or education pathway after high school**. K–12 schools can play an essential role in preparing students for the future workforce by introducing them to a broad set of soft skills as well as providing early exposure to a variety of careers and industries. **EVERFI's standards-aligned, research-based workforce readiness curriculum is designed to help students identify goals related to their future and realize the steps they need to take to achieve them.** The curriculum includes both digital courses as well as companion in-person learning resources, like lesson plans and discussion guides.



1. American Student Assistance and Jobs for the Future, "Degrees of Risk" (2022)

Curriculum for High School

Aligned to standards including Common Career Technical Core (CCTC) and American School Counselor Association (ASCA) National Standards



15 hr of digital learning
33 hr of in-person learning

Topics include:

- Beginning employment
- Filing your taxes
- Accounting careers
- Data science skills
- Financial aid



Curriculum for Middle School

Aligned to standards including Common Career Technical Core (CCTC) and American School Counselor Association (ASCA) National Standards



12 hr of digital learning
28 hr of in-person learning

Topics include:

- Starting your career
- Entrepreneurship
- STEM career paths
- Postsecondary education options



Curriculum for Elementary School

Aligned to standards including Jump\$tart National Standards in K–12 Personal Finance Education and CASEL Competencies



14 hr of digital learning
9 hr of in-person learning

Topics include:

- Early literacy skills
- Job vs. career
- Career possibilities
- Wages and salaries
- Future planning



Trusted, High-Quality Products

EVERFI Research Team

EVERFI's team of PhD education researchers are constantly using both qualitative and quantitative data to evaluate implementation and impact to inform product development and improvements that reach both students and educators.



Research-Based Learning Product Design Certification

EVERFI's robust K-12 content library and learning experiences were validated by Digital Promise to have been designed based on learning science and empirical research. The well-designed logic model and theory of action statements created with Empirical Education readily fulfill the rigorous ESSA Level IV criteria for efficacy evidence. This certification serves as a reliable signal for educators and administrators looking for ed-tech products with a confirmed basis in research about learning.



ESSA Level III "Promising Evidence" Certification for FutureSmart

One of EVERFI's financial literacy courses, *FutureSmart*, was certified as meeting the rigorous ESSA Level III criteria for efficacy evidence. *FutureSmart* is a digital course, sponsored by the MassMutual Foundation, that empowers middle school students to effectively manage their finances and make sound fiscal decisions. EVERFI partnered with LearnPlatform by Instructure to review research validating that the use of *FutureSmart* is related to improved students' financial capability outcomes.



ISTE Seal: Curriculum

After extensive analysis conducted by trained reviewers from the International Society for Technology in Education (ISTE), **EVERFI was awarded the ISTE Seal for having both content and learning experiences built on best practices for digital-age learning.** The Seal recognizes excellence in EVERFI's entire content library and learning platform which promote critical technology skills, contribute to the pedagogically robust use of technology for teaching and learning, and align to ISTE Standards.



1EdTech Data Privacy Certification

The 1EdTech Data Privacy team reviewed EVERFI's publicly available Privacy Policy and Terms of Service using the 1EdTech Data Privacy Rubric. After a rigorous data privacy policy vetting process, EVERFI earned 1EdTech's Data Privacy Certification. **This recognition confirms EVERFI's commitment to maintaining a high level of privacy standards and serves as a signal that its K-12 products can be trusted when it comes to protecting a user's privacy.**

Measurable Impact

Knowledge Gain

To measure learner impact, **EVERFI measure students' knowledge gain through assessments deployed before and after each lesson** to capture what students already know and what they've learned. **These assessments are required for students and automatically graded, and scores are reported to educators through EVERFI's learning platform** in the Gradebook tab. National knowledge gain averages can be found below for some of EVERFI's most popular workforce readiness courses.



I have big dreams for my future. With this ambition and optimism, I've set both long-term and short-term goals for myself. Without EVERFI, I wouldn't have learned to set these goals, so I'm very grateful for this course. With *Keys To Your Future*, I learned essential information like accessing networking events, improving my time management, and how to present myself in the workplace.

—High School Student, Texas

Endeavor: STEM Career Exploration™

GRADES 6–9



29%

Nationally, there was a 29 percentage point increase in students' assessment scores from 41% to 70%.

Keys To Your Future: College & Career Readiness™

GRADES 8–12



29%

Nationally, there was a 29 percentage point increase in students' assessment scores from 55% to 84%.

Accounting Careers: Limitless Opportunities™

GRADES 9–12



33%

Nationally, there was a 33 percentage point increase in students' assessment scores from 55% to 88%.

Data Science Exploration: Financial Wellness™

GRADES 9–12



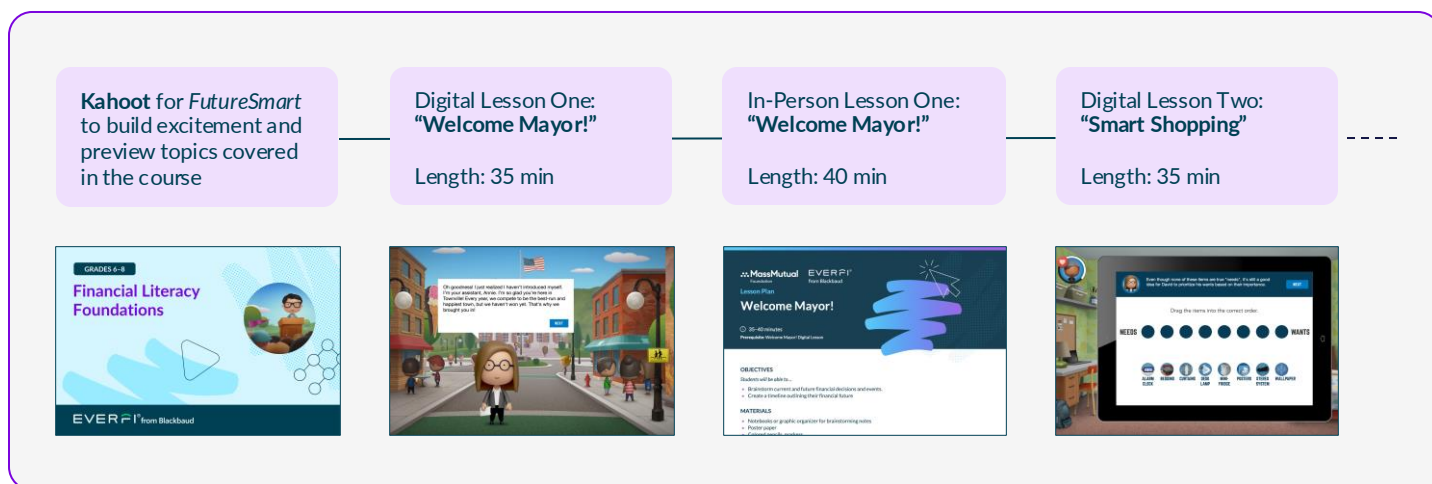
28%

Nationally, there was a 28 percentage point increase in students' assessment scores from 50% to 78%.

Implementation Strategies

How do educators bring EVERFI's curriculum to life?

EVERFI's learning platform hosts a library of free K-12 courses addressing critical real-world topics like workforce readiness. **The curriculum includes both digital courses as well as companion in-person lessons. This provides educators with flexibility as they can easily pivot from a digital lesson to a guided classroom discussion or student activity.** Here is an example of how an educator could structure the learning experience for the course *FutureSmart: Financial Literacy for Middle School*.



What are some creative ways to embed workforce readiness school-wide?

In addition to teaching workforce readiness within a Career and Technical Education (CTE) program or across related subjects like business, there are opportunities to prepare students for the workforce of tomorrow by embedding lessons through school-wide periods and initiatives. **By implementing frequent and sustained workforce readiness curriculum, schools across all grade stages can play a vital role in preparing students for life after graduation.**

Learning Centers

The learning center strategy uses self-contained sections of the classroom where students engage in activities at their own pace. One center can be focused on workforce readiness. For example, many elementary school teachers use EVERFI's free *Vault: Understanding Money* course at a learning center. The digital lessons are self-placed and immersive, so teachers are free to work with other students.

Homeroom / Advisory

Many school districts use existing homeroom or advisory blocks to prepare students for the future workforce. This period can provide an optimal time to deliver critical college and career readiness skills, such as helping students identify goals related to their future, providing them with various pathways to reach their goals, and breaking down the choices and paperwork presented when starting a new job.

Guest Speakers

Inviting members in the community or from outside organizations to speak (virtually or in-person) in the classroom is a great way to bring relevant, career-connected learning to your school or districts. These guest speakers can create memorable opportunities for students receive guidance directly from professionals and learn more about various career experiences and pathways.

Calendar for High School

These lessons can be used to prepare for a month of activities, such as National Career Development Month in November, or across a semester.

1 Kahoot to launch EVERFI and introduce topics from the course. Then use slides 16-17 from this Educator Walkthrough to get students started on EVERFI's platform.	2 EVERFI: Financial Literacy for High School Have students get started on digital lesson #8: Education ROI.	3 EVERFI: Financial Literacy for High School Have students get started on digital lesson #9: Exploring Jobs and Careers.	4 EVERFI: Financial Literacy for High School Have students get started on digital lesson #10: Beginning Employment.	5 Tax Simulation: Understanding Taxes Have students get started on digital lesson #1: Filing Your Taxes.
6 Tax Simulation: Understanding Taxes There are 4 more lessons (#2-5) that are shorter in length. Have your students work through them.	7 Accounting Careers: Limitless Opportunities Have students get started on digital lesson #1: Opening Doors with Accounting.	8 Offline Activity Lesson plan Download this lesson plan & worksheet to connect their interests and passions to careers in accounting.	9 Accounting Careers: Limitless Opportunities Have students get started on digital lesson #2: Accounting for Life.	10 Data Science Foundations Have students get started on digital lesson #1: What Is Data Science?
11 Data Science Foundations Have students get started on digital lesson #2: Collecting, Cleaning and Validating Data.	12 Data Science Foundations Have students get started on digital lesson #3: Analyzing and Visualizing Data.	13 Data Science Foundations Have students get started on digital lesson #4: Reporting and Acting on Data.	14 Data Science Exploration: Financial Wellness Have students get started on the digital financial wellness simulation.	15 Building & Moving STEM Careers Have students get started on digital lesson #1: Intro to Building & Moving Careers.
16 Building & Moving STEM Careers Have students get started on digital lesson #2: Engineering Careers in Auto Racing.	17 Scholarship Application Brainstorm & Draft essay Download this scholarship planning guide for your students and have them draft their essay.	18 Scholarship Application Complete application Students can proofread their essay and then type it on their application form (all found here).	19 Keys To Your Future: College & Career Readiness Have students get started on digital lesson #1: My Life Goals.	20 Keys To Your Future: College & Career Readiness Have students get started on digital lesson #2: Preparing in High School.
21 Keys To Your Future: College & Career Readiness Have students get started on digital lesson #3: Choosing a Path.	 Learn how to access these free lessons and assign them to your students on page 11.			

Calendar for Middle School

These lessons can be used to prepare for a month of activities, such as National Career Development Month in November, or across a semester.

1 Kahoot to launch <i>FutureSmart</i> and introduce topics from the course. Then use slides 16-17 from this Educator Walkthrough to get students started on EVERFI's platform.	2 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #1: Welcome Mayor!	3 Offline Activity Lesson plan Download this lesson plan to help students create a financial timeline in the form of a roadmap.	4 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #2: Smart Shopping.	5 Offline Activity Lesson plan Download this lesson plan and give students this worksheet to explore comparison-shopping methods.
6 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #3: Ways to Pay.	7 Offline Activity Lesson plan Download this lesson plan and give students this worksheet to learn about debit versus credit cards.	8 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #4: Investing in You.	9 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #5: Growing a Business.	10 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #6: Your Financial Future.
11 FutureSmart: Financial Literacy for Middle School Have students get started on digital lesson #7: Building Your Blueprint.	12 Scholarship Application Brainstorm essay Download this scholarship planning guide for your students and have them brainstorm their essay.	13 Scholarship Application Draft essay Using the same planning guide, have students draft their essay on pages 3–4.	14 Scholarship Application Complete application Students can proofread their essay and then type it here as they complete the student application form.	15 Endeavor: STEM Career Exploration Have students get started on digital lesson #1: Designing the Ultimate Prototype.
16 Endeavor: STEM Career Exploration Have students get started on digital lesson #2: Connecting the Home to the Future.	17 Endeavor: STEM Career Exploration Have students get started on digital lesson #3: Building the Perfect Playlist.	18 Endeavor: STEM Career Exploration Have students get started on digital lesson #4: Medical Machines.	19 Endeavor: STEM Career Exploration Have students get started on digital lesson #5: Data Champions.	20 Endeavor: STEM Career Exploration Have students get started on digital lesson #6: Game Development Studio.
21 Endeavor: STEM Career Exploration Have students get started on digital lesson #7: Transportation Central.	 Learn how to access these free lessons and assign them to your students on page 11.			

Calendar for Elementary School

These lessons can be used to prepare for a month of activities, such as National Career Development Month in November, or across a semester.

1 Pear Deck to launch <i>Vault</i> and introduce students to topics from the course. Students also create their free accounts and practice logging into the platform.	2 Vault: Understanding Money Have students get started on digital lesson #1: Financial Decision-Making.	3 Offline Activity Lesson plan Download this lesson plan to help students analyze factors that determine financial decision-making.	4 Offline Activity Canva templates Students apply what they have learned by completing this needs versus wants graphic organizer .	5 Vault: Understanding Money Have students get started on digital lesson #2: Budgeting and Spending.
6 Offline Activity Lesson plan Download this lesson plan to let students practice following a weekly budget.	7 Offline Activity Canva templates Students apply what they have learned by completing a weekly budget tracker and celebration budget .	8 Vault: Understanding Money Have students get started on digital lesson #3: Income and Careers.	9 Offline Activity Lesson plan Download this lesson plan to help students identify the skills and preparation needed for various careers.	10 Offline Activity Writing task Display this poster for students and have them jot down their thoughts in a three-column chart.
11 Offline Activity Discuss the following What is your dream career why? Use your 5 senses to describe what a day in this career would be like.	12 Offline Activity Canva template Have students complete their dream career poster and present to the class.	13 Vault: Understanding Money Have students get started on digital lesson #4: Credit and Borrowing.	14 Offline Activity Lesson plan Download this lesson plan to help students determine best situations to use cash versus credit.	15 Offline Activity True or false Test students' financial literacy with this short true or false activity .
16 Vault: Understanding Money Have students get started on digital lesson #5: Future Planning.	17 Offline Activity Lesson plan Download this lesson plan to teach students the value of savings accounts.	18 Offline Activity Write-pair-share Display this poster for students and have them jot their thoughts first. Then, let them share.	19 Offline Activity Discuss the following What kind of risks worry you the most? What kind of risks do you feel comfortable taking on?	20 Offline Activity Write-pair-share Display this poster for students and have them jot their thoughts first. Then, let them share.
21 Celebration Distribute certificates You can download & send home certificates from your dashboard once your students complete <i>Vault</i> .	 Learn how to access these free lessons and assign them to your students on page 11.			

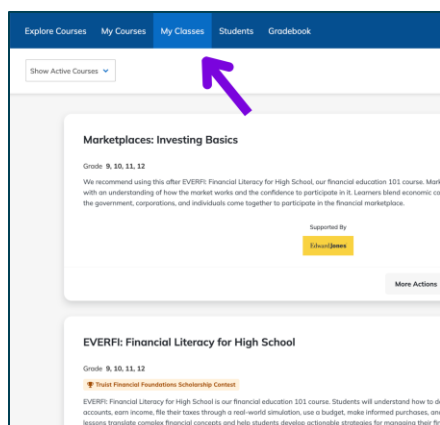
Getting Started with EVERFI

Create your free EVERFI account at everfi.com/newteacher



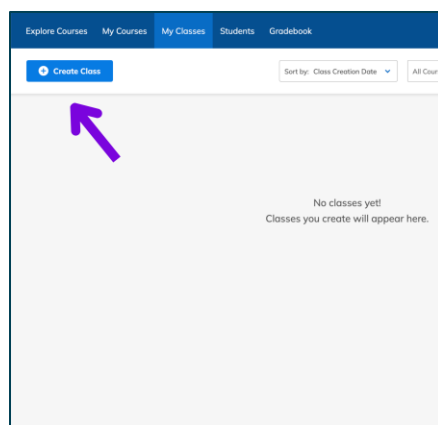
If you already have an EVERFI account, click "Login." If your district uses single sign-on (SSO) with EVERFI, click the respective icon.

1



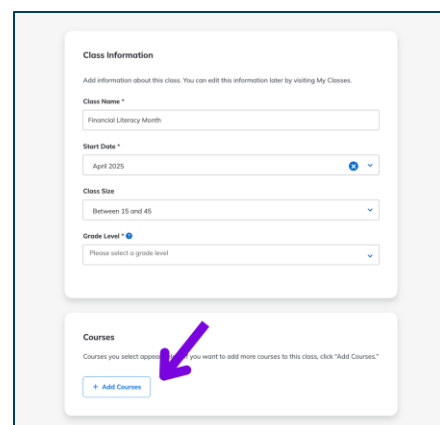
After you create your free EVERFI educator account using the link above, head to the **My Classes** tab on the top left of your dashboard.

2



Select the blue **Create Class** button on the top left and fill out your class information.

3



Click **Add Courses** and select the courses found on pages 9–11 (depending on your grade stage). You can always add more later.

4

Traditional Student Registration

After you complete the three steps above, you will receive a unique class code that your students will use when registering for their student accounts and joining your class to start the assigned digital courses.



SSO Student Registration

If your school district uses single sign-on (SSO) with EVERFI through Clever or ClassLink, your students are automatically rostered. They will simply select the EVERFI app on your SSO homepage or district portal.



[Download Student Quick Start Guide](#)

Dedicated Regional Support Team

EVERFI team members across the United States and Canada offer K–12 educators, school leaders, and district administrators with **free personalized support** ranging from professional learning events to trainings throughout the year.

Our team, primarily comprised of former educators, is available to support your school or district's needs through all stages of planning and implementation.

Career-Connected Learning

Request a Guest Speaker

EVERFI secures national and regional strategic partners to sponsor K-12 schools in the United States and Canada. Thanks to the generous support of these partners, EVERFI's resources are completely free. **Many of our partners also offer classroom engagement opportunities to connect the digital learning to real-world lessons.** They provide guest speakers for classes, virtually or in-person, to enrich learning and expose students to various career paths. **Educators can request a guest speaker directly from EVERFI's learning platform by following the steps below.**



1

Log in to your free EVERFI educator account at everfi.com/login (click Register if you don't have an account yet)

2

On the My Courses tab, click the **Request Guest Speaker** button for a course that is relevant for your students

3

Fill out the brief form to request a guest speaker, virtually or in-person, from the course's regional or national sponsor

4

An EVERFI team member will reach out to you via email to coordinate a potential guest speaker opportunity for your class

Request a guest speaker for your class

To help connect EVERFI's digital learning to real-life lessons, our sponsors are available to share their expertise. They can provide guest speakers for your classes, virtually or in-person, to enrich learning and expose students to various career paths. Please share some details, and EVERFI will be in touch to discuss opportunities.

Sponsors: CAQ

Your Class Availability

Please provide more information to help us coordinate a guest speaker.

What topic(s) would you like the speaker to cover? *

☐ Financial Education
☐ Workforce Readiness
☐ Health and wellness
☐ STEM
☐ Other

Available Months *

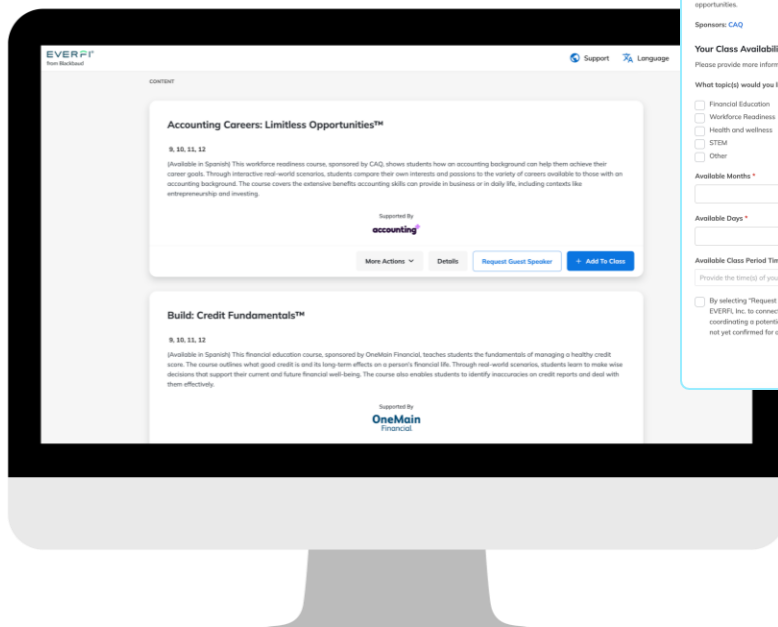
Available Days *

Available Class Period Time(s) *

Provide the time(s) of your class period(s)

☐ By selecting "Request Visit," I agree to EVERFI's Privacy Policy and authorize EVERFI, Inc. to connect me with a third-party sponsor for the purpose of coordinating a potential guest speaker. I acknowledge that at this stage I am not yet confirmed for a class engagement opportunity.

Cancel Request Visit



accounting+

Accounting+ Internship & Scholarship Hub

Students can explore local internship and scholarship opportunities from partner firms of Accounting+, a strategic partner of EVERFI.

Free career resources are also available for students—like templates, videos, and articles.

Access Now

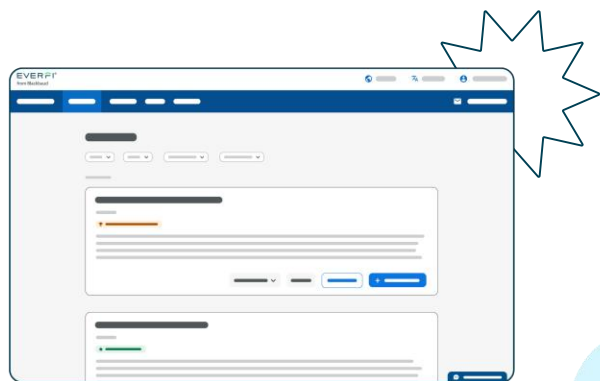
Exclusive Scholarship Contests

View Opportunities In-Platform

EVERFI and our network of partners offered students nearly \$300K in college savings scholarships last school year.

On the teacher & student Dashboards, courses with an associated scholarship opportunity have a yellow button with a trophy icon.

With one click, educators can then easily view contest details, including a link to the online scholarship application. Likewise, students will see the yellow Opportunity button on their Dashboard when a course has a contest available for them upon completing the digital lesson(s).



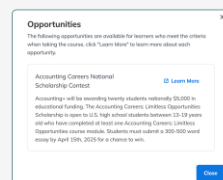
1

On the EVERFI Teacher or Student Dashboard, click the yellow Opportunity button below a course

Accounting Careers National Scholarship Contest

2

Read about the opportunity and click **Learn More** to explore contest details

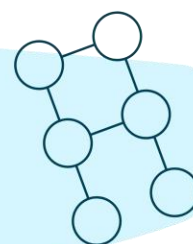


3

View the scholarship web page and online student application



[Download Scholarships One-Pager](#)



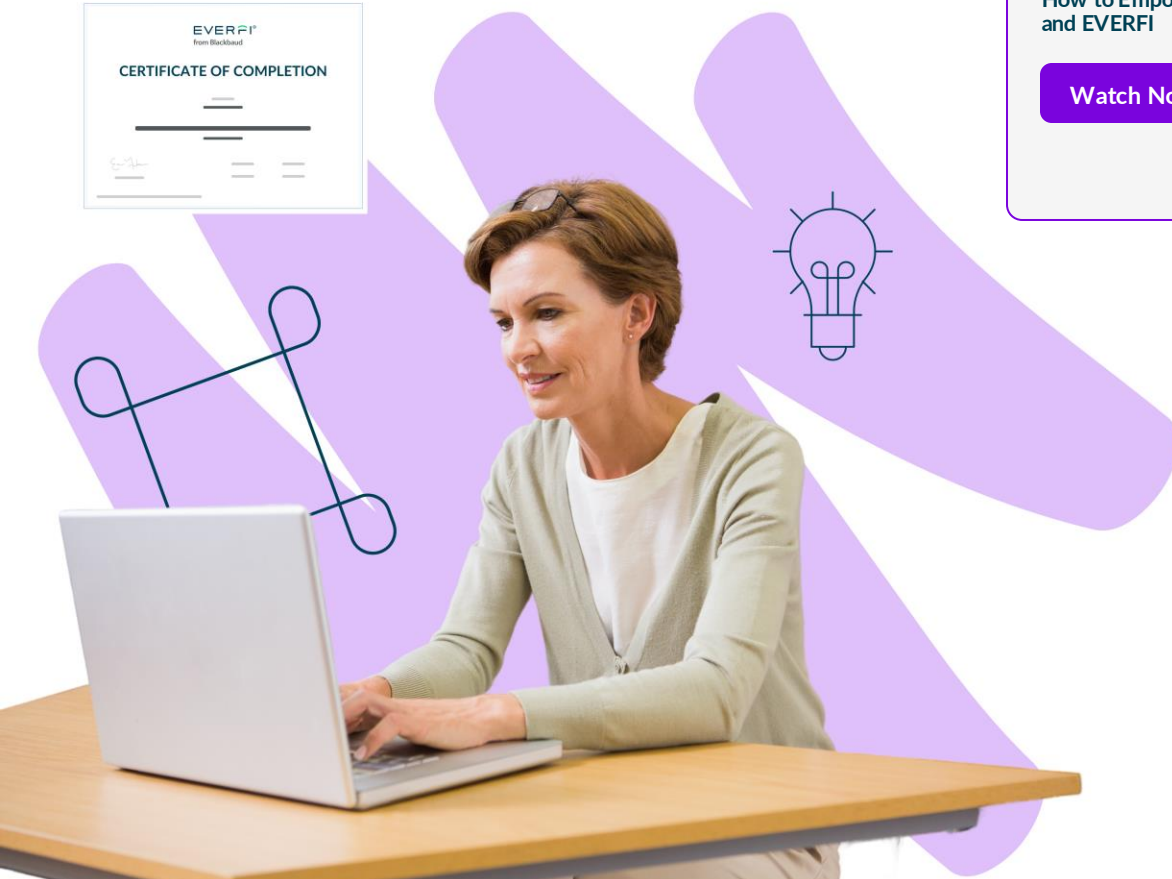
Professional Development

Access On Demand Content

EVERFI hosts webinars with school and district leaders as well as industry professionals year-round on a variety of topics. **Our library of recorded webinars is available to educators and administrators on demand with certificates of professional learning available upon completion—all at no cost.**



LearnOn is a virtual K-12 conference hosted by EVERFI dedicated to empowering educators, school leaders, and district administrators to boldly go beyond traditional teaching methods and create engaging, memorable learning experiences for all students. **Recordings from this year's conference are also available on demand.**



Popular Sessions

Career Connected Learning: Building Future-Ready Adults

[Watch Now](#)

Explore innovative strategies and resources to prepare students for the dynamic workforce of tomorrow.

FAFSA Made Easy: Unlocking Financial Aid for Your Students

[Watch Now](#)

Access resources and guidance to assist students and families navigate the complexities of the FAFSA.

How to Empower Student Outcomes with AVID and EVERFI

[Watch Now](#)

Learn ways to improve your students' academic performance and college & career readiness skills with AVID and EVERFI.

Appendix

Additional Resources



Kahoots for EVERFI Courses

Access a growing library of complementary kahoots available to help prepare students for the topics covered in EVERFI courses.

EVERFI Scholarship & Contest Opportunities

Explore the scholarship and contest opportunities available to students who take select EVERFI courses.

Career Education Article from Fortune

This article outlines the importance of Career and Technical Education (CTE) to address the current “opportunity gap.”

Career and Technical Education (CTE) Article and Guide

This article from We Are Teachers includes a free Career and Technical Education (CTE) guide for schools.

Getting Started with EVERFI Guides

Check out some of the most popular quick start guides for both educators and students available for you to download or print.

Accounting+ Internship & Scholarship Hub

Students can explore local internship and scholarship opportunities from partner firms of Accounting+, a strategic partner of EVERFI.

EVERFI Webinars and Online Events

View a list of upcoming webinars and online events. From this page, you can also access on demand recordings.

EVERFI Career Exploration Lessons and Videos

Use these lesson plans and videos to introduce students to a variety of career paths in the fields of STEM, business, and more.

Questions?

EVERFI has a dedicated regional team available to support you every step of the way. Click “Chat with EVERFI support” on the bottom right corner of your Teacher Dashboard or email us directly at k12support@everfi.com.

Request a Training

Want help getting started? Schedule a quick 10 min call to get your class set up, chat through some best practices, and address any questions you might have through a live demo with a member of the EVERFI team.

[Schedule Now](#)



Dedicated support—all at **no cost**.





EVERFI®

EVERFI empowers educators to bring real-world learning into the classroom and equip students with the skills they need for success—now and in the future. Since 2008, over 23 million students have used EVERFI's digital resources. With the support of like-minded organizations that share EVERFI's mission, EVERFI's K-12 digital resources and professional development are all available at no cost.

everfi.com