The Opportunity to Make a Difference: EVERFI Financial Education Partnerships

EVERFI® from Blackbaud



Financial literacy is a crucial life skill that can help students achieve their personal and professional goals, as well as contribute to the economic and social well-being of their communities.

States are taking notice. Within South Carolina's 2022–23 state budget, lawmakers passed regulations to update their high school graduation criteria, making it the 15th U.S. state to mandate financial literacy education in its public schools. Beginning with the entering freshman class of 2023–24, students are required to complete a one-half credit in financial literacy to earn a South Carolina high school diploma. The mandate ensures students learn age-appropriate skills to manage their personal finances, plan for their future, and avoid financial pitfalls.

The Big Opportunity

Ready to make your mark? Help South Carolina schools take financial education to the next level by partnering with EVERFI® from Blackbaud®. With turnkey financial education sponsorship programs, we enable our partners to:

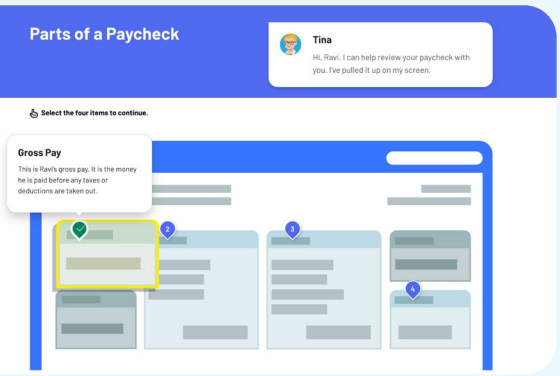
- Make a direct impact on the communities that matter most to them, while working with school districts to activate financial education courses on your behalf.
- Align their brand to critical, required financial education content, highlighting their commitment to meeting an urgent and immediate need in classrooms.
- Create brand affinity with the next generation through branded course work and integrated volunteer opportunities.
- Meet regulatory requirements such as those stipulated in the Community Reinvestment Act (CRA).

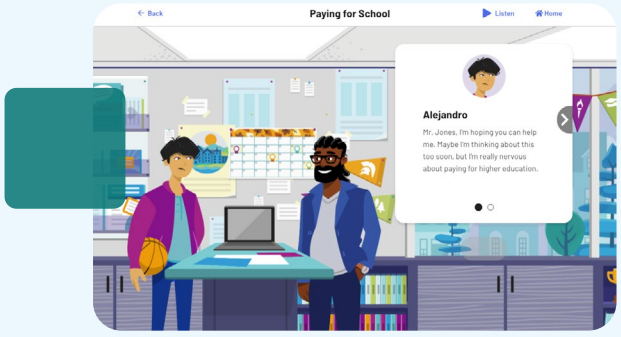
Deep South Carolina Education Expertise

EVERFI is at the forefront of delivering education solutions in South Carolina schools that make a real, measurable impact.

As of the 2023-2024 school year, 442 schools and more than 168,000 students used EVERFI's free resources to learn critical financial literacy and other skills. EVERFI equips students with real-world skills through a digital platform offering more than 40 interactive, research-based resources. Topics include financial education, health & wellness, STEM, career readiness, character education, and academic readiness.

Available at no cost thanks to strategic partners across the United States and Canada who share our mission, our standards-aligned courses are deployable across an entire grade level. And because metrics matter, we provide a biannual report illustrating the impact of our free resources on such metrics as student learning and school usage.





FutureSmart

25% AVERAGE LEARNING GAINS

Through a story-based narrative & interactive exercises, students learn to make real life decisions about their personal finances as well as how to achieve important goals around saving, education, & career planning.

EVERFI: Financial Literacy

33% AVERAGE LEARNING GAINS

Students build foundational financial skills through scenario-based lessons that translate complex financial concepts & help students develop actionable strategies for managing their finances.

Pathways: Financing Higher Education

38% AVERAGE LEARNING GAINS

Students are empowered to become informed consumers as they calculate the true cost of higher education, analyze its return on investment, find ways to reduce costs as well as responsibly borrow and payback loans.

State Spotlight: South Carolina Department of Education

Having worked with EVERFI for well over a decade, the South Carolina Department of Education (SCDOE) knew that EVERFI had a robust platform of life skills resources and an attentive Schools Team dedicated to supporting teachers, students, and administrators, all at no cost.

Upon passage of South Carolina's 2022–23 state budget, which updated the State's high school graduation criteria to mandate financial literacy education in its public schools, SCDOE engaged EVERFI to examine the requirements and ensure EVERFI entire suite of on- and offline lessons aligned with the state's standards. EVERFI also created additional offline lessons, ensuring that teachers had a turnkey platform to fulfill the mandate. While the DOE refrains from endorsing specific curricula, it actively facilitates engagement between trusted partners and educators. Through a series of state-wide webinars, presentations at the annual SC Education & Business Summit, and timely newsletters, South Carolina teachers and district leaders explored EVERFI's 15 free digital courses and dozens of offline lessons already being used by more than 400 schools around the state.

Today, approximately 64% of South Carolina's high schools utilize EVERFI to teach personal finance. Teachers and administrators regularly express their satisfaction with EVERFI. Both appreciate the peace of mind that comes from knowing EVERFI's resources are completely turnkey and free, engaging students through interactive, unbiased, and fact-based lessons. Average learning gains for the more than 40,000 students learning with EVERFI range from 25% to 52%, depending on the specific resource.

Impact: EVERFI Usage in South Carolina

168K+	students learning with EVERFI
442+	schools using EVERFI resources
43%	EVERFI resources implemented

> Empower South Carolina's Future:
> Partner with Us for Financial Literacy!

Contact Us!

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