

The Opportunity to Make a Difference: EVERFI Financial Education Partnerships

Financial literacy is a crucial life skill that can help students achieve their personal and professional goals, as well as contribute to the economic and social well-being of their communities.

States are taking notice. With the recent passage of Senate Bill 2927, California is now the 26th U.S. state to mandate financial literacy education in its public schools. From Kindergarten to 12th grade, students will learn age-appropriate skills to manage their personal finances, plan for their future, and avoid financial pitfalls. Starting in 2027, financial education will be taught as a stand-alone, one-semester course with passage required to graduate.

The Big Opportunity

Ready to make your mark? Help California schools take financial education to the next level by partnering with EVERFI®. With turnkey financial education sponsorship programs, we enable our partners to:

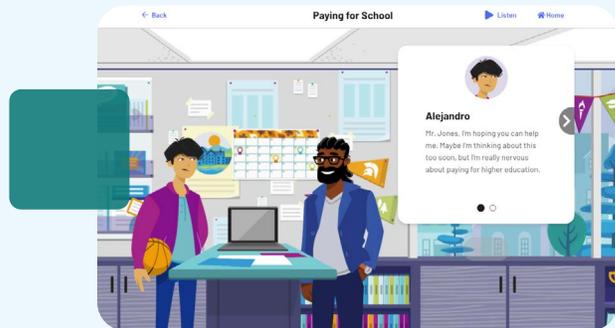
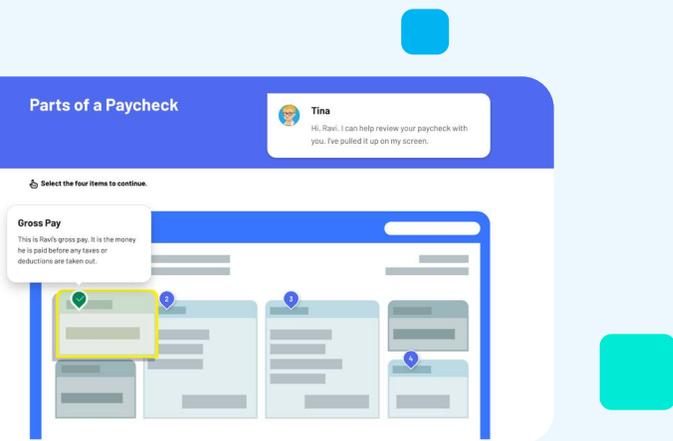
- Make a direct impact on the communities that matter most to them, while working with school districts to activate financial education courses on your behalf.
- Align their brand to critical, required financial education content, highlighting their commitment to meeting an urgent and immediate need in classrooms.
- Create brand affinity with the next generation through branded course work and integrated volunteer opportunities.
- Meet regulatory requirements such as those stipulated in the Community Reinvestment Act (CRA).



Deep California Education Expertise

EVERFI is at the forefront of delivering education solutions in California schools that make a real, measurable impact. As of the 2023-2024 school year, 41% of California's school districts used EVERFI's free resources to teach critical life skills. In Los Angeles, Fresno, Glendale, Irvine, and many more districts, EVERFI equips students with real-world skills through a digital platform offering more than 40 interactive, research-based resources. Topics include financial education, health & wellness, STEM, career readiness, character education, and academic readiness.

Available at no cost thanks to strategic partners across the United States and Canada that share our mission, our standards-aligned courses are deployable across an entire grade level. And because metrics matter, we provide an annual report illustrating school usage and the impact of our free resources on student knowledge gain, attitude, and intended behavior.



FutureSmart

23% AVERAGE LEARNING GAINS

Through a story-based narrative & interactive exercises, students learn to make real life decisions about their personal finances as well as how to achieve important goals around saving, education, & career planning.

EVERFI: Financial Literacy

28% AVERAGE LEARNING GAINS

Students build foundational financial skills through scenario-based lessons that translate complex financial concepts & help students develop actionable strategies for managing their finances.

Pathways: Financing Higher Education

31% AVERAGE LEARNING GAINS

Students are empowered to become informed consumers as they calculate the true cost of higher education, analyze its return on investment, find ways to reduce costs as well as responsibly borrow and payback loans.

District Spotlight: LAUSD

Since 2018, Los Angeles Unified School District (LAUSD), the 2nd largest school district in the U.S., has partnered with EVERFI to teach real-world financial education concepts and skills and ensure that all students are financially literate upon graduation.

Today, over 180 schools and 30,000 students in LAUSD utilize 15 free financial literacy resources from EVERFI. Thanks to consistent support from EVERFI and its partners, along with strong, measurable student learning gains, the program has expanded from high school to now include middle and elementary schools. In fact, since the start of the partnership, 400% more students have become financially literate, with a 53% increase in students' overall post-course assessment scores.

"We are delighted to have EVERFI as a partner in our district's financial literacy initiative. EVERFI is working side-by-side with us through this challenging time to ensure every student in our district graduates with a financial literacy certificate." - LAUSD School Administrator

Real Impact: EVERFI + LAUSD Financial Literacy Resources

30K+ students learning with EVERFI

180+ schools using EVERFI financial literacy resources

400% more students becoming financial literate than when the partnership began

53% increase in students' overall post-course assessment scores

15 financial education courses spanning K-12

Empower California's Future:
Partner with Us for
Financial Literacy!

Contact Us!

EVERFI®