

Lesson Plan

Venture: Entrepreneurial Expedition®

The Entrepreneur in You

🕒 60–65 minutes

Prerequisite: The Entrepreneur in You



INSTRUCTIONS

Each digital lesson is supplemented with a follow-up synchronous lesson plan to extend and reinforce learning. Activities and questions are structured in a way that supports both in-person and virtual classroom settings.

OBJECTIVES

Students will be able to...

- Define the term “entrepreneur.”
- Self-reflect on personal strengths.
- Link personal characteristics with a future in entrepreneurship.

MATERIALS

- Computer or device with internet access
- Ability to share your screen with your students
- If you want to create physical vision boards, you will need craft supplies (printer, scissors, cardboard, glue, drop cloth, etc.).

PROVIDED STUDENT & TEACHER MATERIALS

- The Entrepreneur in You: Student Worksheet
 - Students will use this worksheet during the activity and closing of the lesson.
- The Entrepreneur in You: Teacher Slide
 - Slide with Entrepreneur quotes for the Opening section of the lesson.

LESSON OVERVIEW

Students will self-reflect on their personal characteristics that define them as an entrepreneur. Students will create a vision board of their characteristics.

SECTION	DESCRIPTION/FORMAT	DURATION
Opening	Present the attached lesson PowerPoint Slide with quotes on a projector or print out. Allow students to read each quote or read aloud each quote to the class. Question for students: What do you notice about these quotes? Do these quotes have anything in common? (Encourage students to share out with the whole group or with a peer). Additional Question: What characteristics do you need to have to be a successful entrepreneur? Which of these quotes can you relate to in your own life? Why? Background Information: Lesson 2 defines the traits and personal characteristics of an entrepreneur. The Lesson also has students explore their own characteristics and traits by completing a personal diagnostic identifying student's entrepreneurial characteristics.	10 mins
Introduction to New Material	Today you will create a vision board that defines your characteristics as an entrepreneur. A vision board is a collection of images that represent you. Define the vocabulary for the lesson: • External Entrepreneurs are entrepreneurs that create business ideas by identifying sources of opportunity. • Internal Entrepreneurs are entrepreneurs that apply their hobbies, skills, and interests to a business opportunity. Model with students how to create a vision board. As an example, use the characteristics of "Problem Solving" and "Persistence through failure." Go to your preferred web search engine and complete an image search for your characteristics. If you search for "Problem Solving" you will see images for puzzle pieces and Rubik's Cubes. Say to the class <i>"This represents problem solving because in order to solve a puzzle, I must solve lots of problems."</i> Select appropriate images that represent your characteristics and copy them on to your preferred document tool and save the images. Model to students how to collage images. Emphasize to students that each vision board is personal and unique; no two vision boards will be the same. If you want, feel free to prepare a vision board ahead of time to share with your students. Model best practices of the images to use on their vision board.	10–15 mins

SECTION	DESCRIPTION/FORMAT	DURATION
Activity/Practice	Students will log in to their EVERFI student account and open Venture. From Venture, students will click on their Career Profile (icon in the upper right corner) to display their characteristics and skills. Students will write down their characteristics on the attached student worksheet. Students will create a Vision Board using the Primary and Secondary characteristics on their Career Profile. On the Internet, search for images, text, or photos that represent or symbolize your primary and secondary characteristics. Students can use photographs, magazine cutouts, pictures from the Internet. If you would prefer, have students print, cut and paste their images onto a physical vision board. Once the board is complete, have students complete the written prompt from “The Entrepreneur in You: Student Worksheet”.	30 mins
Closing	After students have completed their vision boards, place students in groups of 3-5 students. Each student in their group will present their vision board with the following prompt: • These characteristics would make me a successful entrepreneur because ... Time permitting, have students share whole group as well.	10 mins

Venture

Entrepreneurial Expedition™

“If you push through that feeling of being really scared, that feeling of taking risk, really amazing things can happen.”

– Marissa Mayer, CEO
Yahoo! Inc

“There is no royal flower-strewn path to success. And if there is, I have not found it, for if I have accomplished anything in life it is because I have been willing to work hard.”

– Madam C.J. Walker, America's
first female entrepreneur
millionaire

“There’s lots of bad reasons to start a company. But there’s only one good, legitimate reason, and I think you know what it is: it’s to change the world.”

– Phil Libin, CEO of Evernote

I’m convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance.”

– Steve Jobs, co-founder and
CEO of Apple

"Your most unhappy customers are your greatest source of learning."

– Bill Gates, co-founder of Microsoft